## SOCIAL ENTERPRISES IN THE HIGHLANDS AND ISLANDS: KEY FACTS 2024



SOCIAL ENTERPRISES CURRENTLY OPERATING IN THE REGION



74%

OF SOCIAL ENTERPRISES ARE IN RURAL AREAS



58%

OF SOCIAL ENTERPRISES ARE LED BY A FEMALE



56%

WOULD USE THE TERM 'SOCIAL ENTERPRISE' TO DESCRIBE THEMSELVES



£405m

TOTAL ANNUAL INCOME OF SOCIAL ENTERPRISES IN THE REGION



£34m

OF FINANCIAL SURPLUS GENERATED BY THE SECTOR



£371m

TOTAL ANNUAL EXPENDITURE OF SOCIAL ENTERPRISES IN THE REGION



£199m

OF GROSS VALUE ADDED TO THE ECONOMY



7,295

FULL-TIME EQUIVALENT EMPLOYEES IN THE SECTOR



£745m

NET WORTH OF SOCIAL ENTERPRISES IN THE REGION



92%

REPORT PAYING AT LEAST THE REAL LIVING WAGE



£238m

OF INCOME GENERATED THROUGH TRADING



44%

REPORT OPERATING IN A SINGLE NEIGHBOURHOOD OR COMMUNITY



60%

REPORT AN INCREASE IN THE NUMBER OF PEOPLE THEY SUPPORT



7%

REPORT EXPORTING OVERSEAS



6%

REPORT WINNING A PUBLIC CONTRACT BIDDING ALONE