Social Enterprise in Highlands and Islands: Key Facts 2024

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|  | **2017** | **2019** | **2021** | **2024** |
| Social Enterprises | 1,196 | 1,270 | 1,277 | 1,274 |
| Rural Location | 72% | 73% | 72% | 74% |
| Incorporated Entities | 65% | 68.5% | 70% | 72% |
| Self-Identify as Social Enterprise | 52% | 52% | 55% | 56% |
| Selling Direct to Consumer | 84% | 85% | 87% | 82% |
| Exporting | 4% | 8% | 6% | 7% |
| Led by Women | 62% | 67% | 68% | 58% |
| Pay the Real Living Wage | 74% | 76% | 87% | 92% |
| FTE Employees | 6,171 | 7,294 | 7,228 | 7,295 |
| Total Income | £288m | £320m | £348m | £405m |
| Self-Sufficiency Ratio | 57.8% | 55.2% | 53.3% | 55.8% |
| Surplus Generated | £20m | £28m | £46m | £34m |
| Net Worth | £463m | £548m | £677m | £745m |
| Gross Value Added (GVA) | £144m | £165m | £197m | £199m |

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|  | **Number** | **%** |
| Arts and Creative Industries | 107 | 8% |
| Childcare | 64 | 5% |
| Community Centres and Halls | 340 | 27% |
| Education, Training and Employment | 36 | 3% |
| Environment and recycling | 59 | 5% |
| Financial Services | 5 | 0% |
| Food, Catering and Hospitality | 26 | 2% |
| Health and Social Care | 79 | 6% |
| Housing | 23 | 2% |
| Information, Consultancy and Support | 40 | 3% |
| Land, Property and Energy | 142 | 11% |
| Other | 50 | 4% |
| Retailing | 60 | 5% |
| Sport and Leisure | 71 | 6% |
| Tourism and Heritage | 133 | 10% |
| Transport | 39 | 3% |
| All Social Enterprises | 1,274 | 100% |

# Field of economic activity, Highlands and Islands, 2024