



RESPONDING TO COVID:
DESIGNING DIGITAL HERITAGE
STRATEGIES



IN WHAT WAYS CAN DIGITAL MOVE
THE HERITAGE SECTOR FORWARD?

A close-up photograph of a camera lens and a woven hat. The camera lens is in the foreground, showing its various rings and buttons. The woven hat is in the background, resting on a dark surface. The lighting is dramatic, with a bright light source on the left creating a strong highlight on the lens and the hat.

HOW CAN WE BUILD UPON THE DIGITAL
SKILLS LEARNED DURING LOCKDOWN
AND DEPLOY THEM POST-COVID?




WHAT DO WE
WANT A
POST-COVID
HERITAGE SECTOR
TO BE LIKE?
WHAT IS THE
VISION FOR THE
FUTURE?

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NEW TECHNOLOGIES ARE CONSTANTLY
DEVELOPING; HOW DO THEY DISRUPT
EXISTING PRACTICES IN THE HERITAGE
SECTOR?

A lateral view of a primate skull, showing the eye socket, ear, and jaw. The skull is light-colored and has a textured surface. The text is overlaid in white, bold, sans-serif font.

CAN WE GET BEYOND THE ARGUMENT
WHETHER TECHNOLOGY IS GOOD OR
BAD?



WHAT DO WE WANT A POST-COVID
HERITAGE SECTOR TO BE LIKE? WHAT IS
THE VISION FOR THE FUTURE?