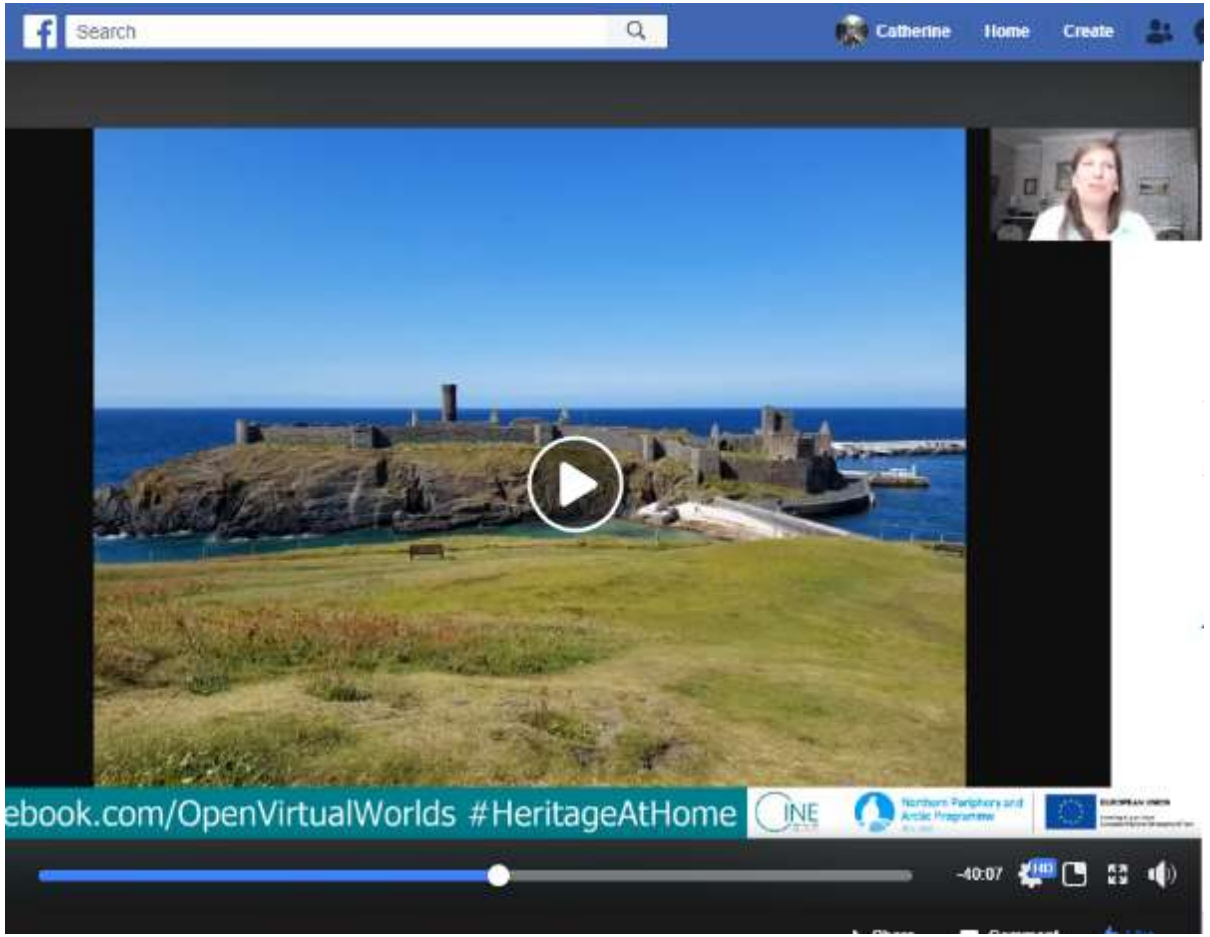
# Ways to go live

- **Why go live?**
- Facebook Events
- Going live with a web cam
- Going Live with a phone
- Zoom and Facebook
- Eventbrite
- Open Broadcaster
- Connecting it together
- Relaying to YouTube, Twitch and Twitter

# Why go Live?

- Great for:
- Collaborating with other users
- Fundraising
- During an event or at a location
- Tours
- Q&A's
- Host tutorial or workshop
- Interviews
- Review – products, exhibitions




- Advertise the live stream prior to going live
- Within the platform
  - Posts
  - Stories
  - Events section of website

# Live!

- Trans-Atlantic broadcasts
- Football matches
- Computer games
- Plays
- Part of the museum and heritage experience

TELSTAR 12TH JULY 1962
12.18 a.m.

The Moon landing as it happened fifty years on
NASA
That's one small step for (a) man
SUBSCRIBE
0:02 / 1:14
HD

A combined 3.572 billion viewers – more than half of the global population aged four and over – tuned in to world football's ultimate competition, according to audience data for official broadcast coverage of the 2018 FIFA World Cup.

# FIFA eWorld Cup Grand Final Champions

Millions of players have tried to win the FIFA eWorld Cup™ since it was introduced in 2004, but only a handful have fulfilled their dream of clinching the title at the end of each season. In 2018 the new trophy was presented for the first time at the FIFA eWorld Cup.

> *The FIFA eWorld Cup Trophy*
> *Over 20 millions sold. Only 1 will lift the new trophy. It's time for the Grand Final of the FIFA eWorld Cup 2018.*
> *Posted by FIFA eWorld Cup on Wednesday, 1 August 2018*

## Facts:

- **Reigning champions:** Mohammed Harkous (Germany)
- **Champions since 2004:** 14 different champions from ten countries
- **Most successful countries:** England and France (with two first place and two second place finishes each)
- **Most successful player:** Bruce Grobbelaar (two titles and one second place finish)

| Year | Host city | Winner | Runner-up |
|---|---|---|---|
| 2004 | Zurich | Thiago Santos de Azevedo (Brazil) | Matija Bijelović (Serbia and Montenegro) |

Your Privacy

We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners. Cookie Policy >>>

> More information

✓ I'm OK with that

# Examples of online heritage events

- Speyside Wildlife
- Faroe Islands
- Heritage from home
  - Iceland
  - Finlaggan
  - Heritage

Watch

Search videos

Your watchlist

- Latest videos
- Saved videos
- Uma Brasileira em ...
- Via cris viagens e tur...
- Cuentacuentos Ávila
- Istituto Teatrale Euro...
- Hotel Vishram Moun...
- ASIA
- Bibliocra CTP de Punta...
- BPLPBéjaia ...ر عمروش
- Vulandra Viaggi
- Casa Museo Maria A...

See more

**Barbados Museum & Historical Society**
5 October 2018 ·

We were live! Congratulations to Sarina Hippolyte, winner of a Torchlight Tour ticket for October 26, 2018 to Shiver Mah Timbers! - the story of Stede Bonnet, The Gentleman Pirate of Barbados.

Like Comment Share

14

Chat (224)

Search

Alan | Home | Create

# Watch

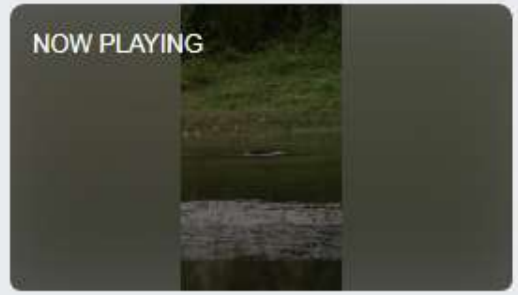
Search videos

Your watchlist

- Latest videos
- Saved videos
- Uma Brasileira em ...
- Via cris viagens e tur...
- Cuentacuentos Ávila
- Istituto Teatrale Euro...
- Hotel Vishram Moun...
- ASIA
- Bibliocra CTP de Punta...
- BPLPBéjaia ...ر عمروش
- Vulandra Viaggi
- Casa Museo Maria A...

See more

## Pages you follow




Chat (248)

Event | Insights

Edit ...

## Events

- Events
- Calendar 3
- **Heritage at Home: Edinburgh 1544**
- Birthdays
- Discover
- Hosting 1

+ Create Event

Manage Page events

Open Virtual Worlds

MAY
14

# Heritage at Home: Edinburgh 1544

Public · Hosted by Open Virtual Worlds and 2 others

✓ Going ...

Your response is visible to the hosts and Friends

Thursday, 14 May 2020 from 14:00-15:00
about 3 weeks ago

Online event

Hosted by Open Virtual Worlds
Typically replies within a few hours

Message host

INSIGHTS See more

**34.3K**
People reached
+28 last 7 days

**455**
Responses
+2 last 7 days

**0**
Ticket clicks
+0 last 7 days

Audience
**Women 35-44**
**12%** of total responses

English (UK) · English (US) · Polski · Español · Português (Brasil) +

Privacy · Terms · Advertising · AdChoices · Cookies · More
Facebook © 2020

# Going live

- **Creating a Facebook Event**

Event | Insights

Edit ...

## Events

- Events
- Calendar 3
- **Heritage at Home: The Lords of the Isles**
- Birthdays
- Discover
- Hosting 1

+ Create Event

Manage Page events

Open Virtual Worlds

JUN
4

# Heritage at Home: The Lords of the Isles

Public · Hosted by Open Virtual Worlds and 4 others

✓ Going ...

Your response is visible to the hosts and Friends

Thursday, 4 June 2020 from 14:00-15:00
6 days ago

Online event

About | Discussion

INSIGHTS See more

**94.2K**
People reached
+25.1K last 7 days

**914**
Responses
+148 last 7 days

**0**
Ticket clicks
+0 last 7 days

Audience
**Women 55-64**
15% of total responses

English (UK) · English (US) · Polski · Español · Português (Brasil) +

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Facebook © 2020

# Events

Published events | By: Event date | Search event | Create Event

| Event | Budget spent | Reach | Responses | Tickets clicks |
|---|---|---|---|---|
| **Session 5: Going Live with Social Media** 11 June 16:00 | Boost Event | 660 | 28 | 2 |
| **Heritage at Home: Medieval St Andrews** Open Virtual Worlds 12 June 15:00 | Boost Event | 3.6K | 233 | No data |
| **Session 6: Virtual Reality** 16 June 16:00 | Boost Event | 928 | 24 | 4 |
| **Session 7: Creative Commons and Wikipedia** 18 June 16:00 | Boost Event | 685 | 15 | 2 |
| **Session 8: Virtual Museums Participation Workshop** 23 June 16:00 | Boost Event | 2.2K | 47 | 3 |

Open Virtual Worlds

Alan | Home | Create

# Events

Published events

Create Event

Event | Tickets clicks

Session 5
11 June 16:

Heritage a
Open Virtue
12 June 15:

Session 6
16 June 16:

Session 7
Wikipedia
18 June 16:

Session 8: Virtual Museums Participation Workshop
23 June 16:00
Boost Event
2.2K | 47 | 3

Chat (148)

## New Event by Open Virtual Worlds

### Required information

Enter the following information to create your event.

**Event photo or video**

**Event name**

Add a short, clear name 0 / 64

**Location**

Online event

Open Virtual Worlds

**Description**

Tell people what your event is about

When you create an event on Facebook the Pages, Groups and Events Policies apply.

Save Draft | Publish

# Events

Published events

Create Event

Event

Tickets clicks

Session 5
11 June 16:

2

Heritage a
Open Virtue
12 June 15:

No data

Session 6
16 June 16:

4

Session 7
Wikipedia
18 June 16:

2

Session 8: Virtual Museums Participation Workshop
23 June 16:00

Boost Event

2.2K

47

3

Chat (148)

## New Event by Open Virtual Worlds

Category: Causes

Frequency: Occurs once

Starts 11/6/2020 09:00 UTC+01

Ends 11/6/2020 12:00 UTC+01

### Co-hosts

Co-hosts will have editing privileges and can add the event to their calendars to help spread the word.

### Details

Include other information for your event so that people know what to expect.

When you create an event on Facebook the Pages, Groups and Events Policies apply.

Save Draft

Publish

# Events

Published events

Create Event

Event

Tickets clicks

Session 5
11 June 16:

Heritage a
Open Virtue
12 June 15:

No data

Session 6
16 June 16:

4

Session 7
Wikipedia
18 June 16:

2

Session 8: Virtual Museums Participation Workshop
23 June 16:00

Boost Event

2.2K

47

3

Chat (148)

## New Event by Open Virtual Worlds

### Details

Include other information for your event so that people know what to expect.

Schedule

Add Schedule

Keywords

Type and select keywords from the list of results

Child-friendly

Volunteer opportunity

### Admission

Let people know how to attend your event

Add confirmation
You can ask guests to reserve a space and provide additional details to confirm their attendance.

Add ticket link
Add a link to your ticketing website

When you create an event on Facebook the Pages, Groups and Events Policies apply.

Save Draft

Publish

# Events

Published events

Create Event

Event

Tickets clicks

Session 5
11 June 16:

2

Heritage a
Open Virtue
12 June 15:

No data

Session 6
16 June 16:

4

Session 7
Wikipedia
18 June 16:

2

Session 8: Virtual Museums Participation Workshop
23 June 16:00

Boost Event

2.2K

47

3

Chat (151)

## New Event by Open Virtual Worlds

Add confirmation
You can ask guests to reserve a space and provide additional details to confirm their attendance.

Add ticket link
Add a link to your ticketing website

### Options

Choose who can post in your event

**Post permissions**
- (•) Only admins can post
- ( ) Anyone can post

**Messaging**
- [ ] People can ask questions about your event on Messenger

**Guest list**
- [x] Display guest list

When you create an event on Facebook the Pages, Groups and Events Policies apply.

Save Draft

Publish

Event | Insights

Share | Edit | ...

## Events

- Events
- Calendar 3
- **Session 5: Going Live with Social Media**
- Birthdays
- Discover
- Hosting 1

+ Create Event

Manage Page events

Open Virtual Worlds

JUN
11

# Session 5: Going Live with Social Media

Public · Hosted by XpoNorth and Open Virtual Worlds · 1 co-host pending [?]

Going | Share | ...

Your response is visible to the hosts and Friends

Today from 16:00-18:00
Starts in about 8 hours · 14°C Partly cloudy

Online event

Free

Find Tickets

INSIGHTS See more

**661**
People reached
+207 last 7 days

**28**
Responses
+17 last 7 days

**2**
Ticket clicks
+0 last 7 days

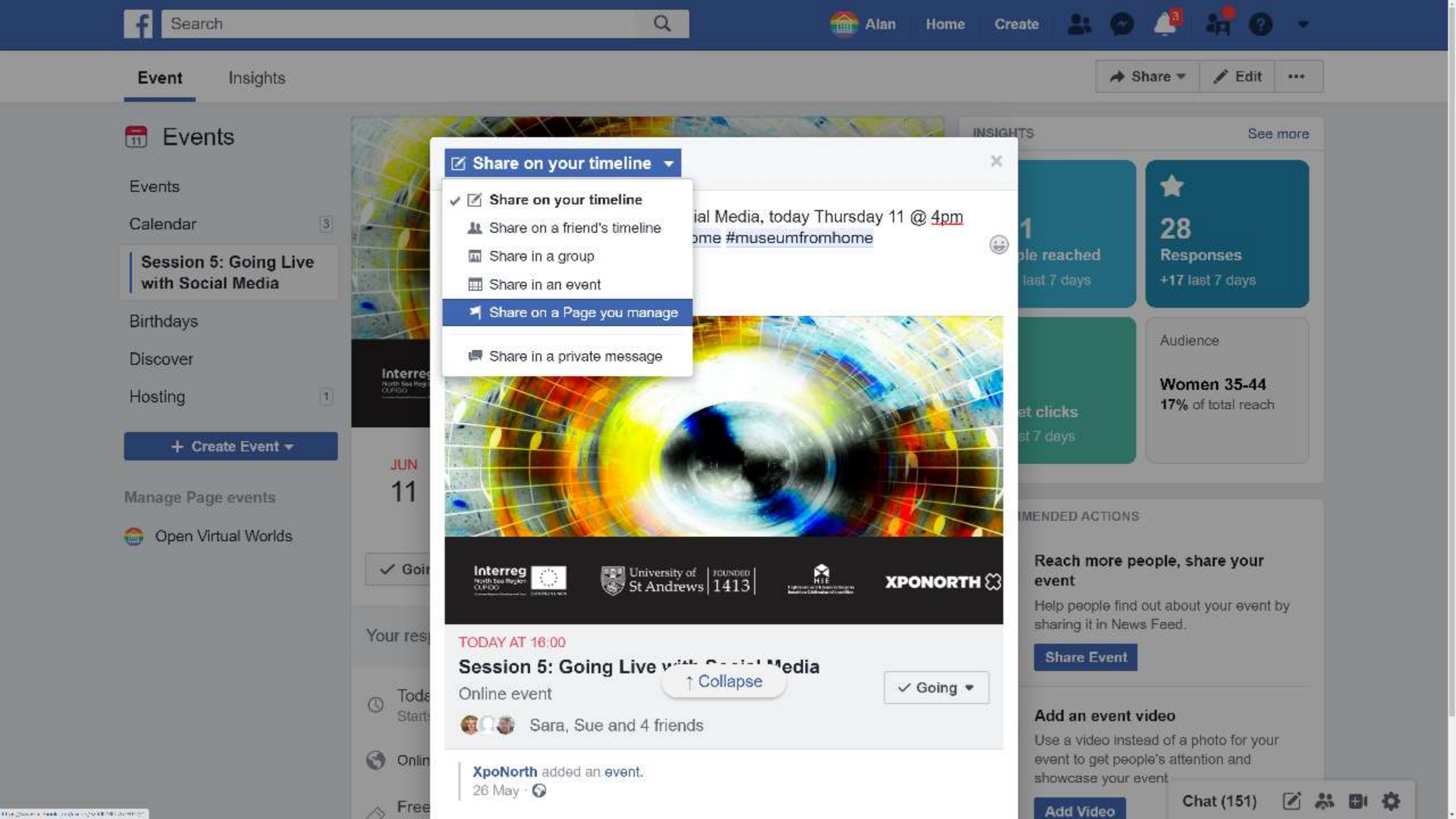
Audience
**Women 35-44**
17% of total reach

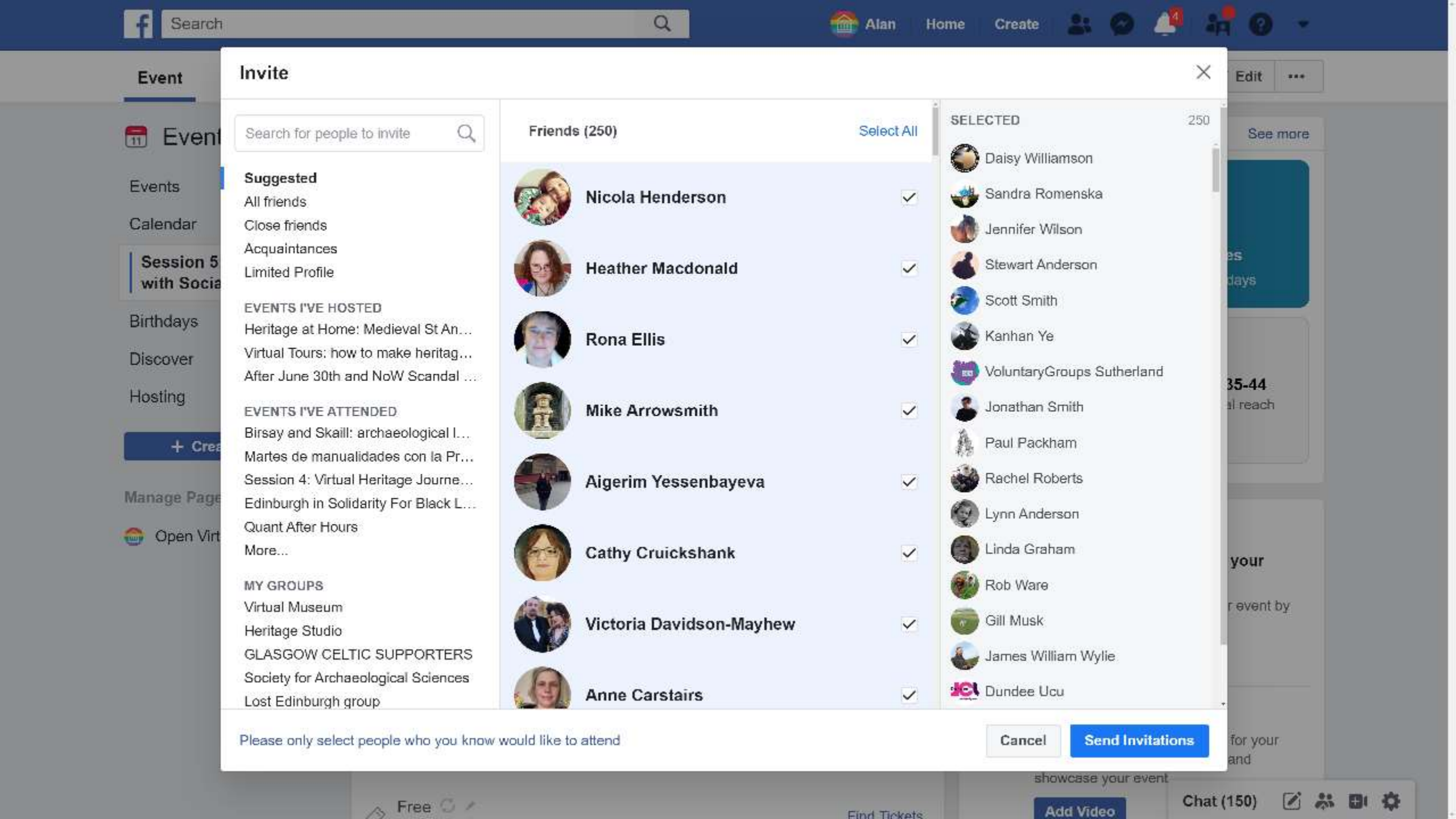
RECOMMENDED ACTIONS

**Reach more people, share your event**
Help people find out about your event by sharing it in News Feed.
Share Event

**Add an event video**
Use a video instead of a photo for your event to get people's attention and showcase your event
Add Video

Chat (152)


Search
Alan
Home
Create
Event
Insights
Share
Edit
Events
Events
Calendar
Session 5: Going Live with Social Media
Birthdays
Discover
Hosting
+ Create Event
Manage Page events
Open Virtual Worlds
Share on your timeline
Share on your timeline
Share on a friend's timeline
Share in a group
Share in an event
Share on a Page you manage
Share in a private message
ial Media, today Thursday 11 @ 4pm
ome #museumfromhome
Interreg
University of St Andrews
FOUNDED 1413
XPONORTH
TODAY AT 16:00
Session 5: Going Live with Social Media
Online event
↑ Collapse
Going
Sara, Sue and 4 friends
XpoNorth added an event.
26 May
INSIGHTS
See more
28
Responses
+17 last 7 days
Audience
Women 35-44
17% of total reach
Reach more people, share your event
Help people find out about your event by sharing it in News Feed.
Share Event
Add an event video
Use a video instead of a photo for your event to get people's attention and showcase your event
Add Video
Chat (151)
JUN
11


Search
Alan
Home
Create
Event
Edit
Invite
Search for people to invite
Suggested
All friends
Close friends
Acquaintances
Limited Profile
EVENTS I'VE HOSTED
Heritage at Home: Medieval St An...
Virtual Tours: how to make heritag...
After June 30th and NoW Scandal ...
EVENTS I'VE ATTENDED
Birsay and Skaill: archaeological l...
Martes de manualidades con la Pr...
Session 4: Virtual Heritage Journe...
Edinburgh in Solidarity For Black L...
Quant After Hours
More...
MY GROUPS
Virtual Museum
Heritage Studio
GLASGOW CELTIC SUPPORTERS
Society for Archaeological Sciences
Lost Edinburgh group
Friends (250)
Select All
Nicola Henderson
Heather Macdonald
Rona Ellis
Mike Arrowsmith
Aigerim Yessenbayeva
Cathy Cruickshank
Victoria Davidson-Mayhew
Anne Carstairs
SELECTED
250
Daisy Williamson
Sandra Romenska
Jennifer Wilson
Stewart Anderson
Scott Smith
Kanhan Ye
VoluntaryGroups Sutherland
Jonathan Smith
Paul Packham
Rachel Roberts
Lynn Anderson
Linda Graham
Rob Ware
Gill Musk
James William Wylie
Dundee Ucu
Please only select people who you know would like to attend
Cancel
Send Invitations
Events
Calendar
Birthdays
Discover
Hosting
Manage Page
Open Virt
See more
Free
Find Tickets
showcase your event
Add Video
Chat (150)

Events
Events
Calendar 3
Session 5: Going Live with Social Media
Birthdays
Discover
Hosting 1
+ Create Event
Manage Page events
Open Virtual Worlds

About | Discussion

Write post | Add photo/video | Live Video | Create Poll

Write something...

**Open Virtual Worlds** is attending Session 5: Going Live with Social Media at Highlands and Islands Enterprise.

Just now · Inverness ·

Looking forward to going live with a workshop on Going Live, this afternoon 11th June @ 4pm.

TODAY AT 16:00

Session 5: Going Live with Social Media

RECOMMENDED ACTIONS

**Reach more people, share your event**

Help people find out about your event by sharing it in News Feed.

Share Event

**Add an event video**

Use a video instead of a photo for your event to get people's attention and showcase your event.

Add Video

# Open Virtual Worlds

@OpenVirtualWorlds

Home
Posts
Events
Groups
Photos
Videos
Services
Community
Reviews
Offers
Jobs
About
Shop
Live

Promote

Visit Ad Centre

Liked | Following | Share | ...

Send Message

Like · Reply · Message · 1d

**Open Virtual Worlds** is at Highlands and Islands Enterprise.

Published by Alan Miller [?] · 22n

Workshop on Going Live with Social
#museumathome #heritagefromhom

at ExpoNorth and OpenVirtualWorld

Save event
Mark as COVID-19 update
Pin to top of page
Edit post
Change date
Embed
Turn on notifications for this post
Show in tab
Find support or report post
Delete from Page
Turn off translations
Give Feedback on Open Virtual Worlds

TODAY AT 16:00

**Session 5: Going Live with Social Media**

Online event

Going

Sara, Sue and 6 friends

## Page transparency

See More

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

Page created – 25 June 2012

### Team Members

Alan Miller

### Pages liked by this Page

Love St Andrews

East Neuk Festival

University of Essex Computer S...

Events
Events
Calendar 3
Heritage at Home: The Lords of the Isles
Birthdays
Discover
Hosting 1
+ Create Event
Manage Page events
Open Virtual Worlds

Joining us as guests are: Dr David Caldwell (author of 'Islay: The Land of the Lordship'), Dr Andrew McDonald (author of 'The Kingdom of the Isles' and 'The Sea Kings'), and Dr Alan Macniven (author of 'The Vikings in Islay').

Watch the video live at: https://www.facebook.com/OpenVirtualWorlds/live

The event is supported by the Finlaggan Trust who care for the heritage site: https://www.finlaggan.org/

See more

Causes Online

## Hosted by

- Open Virtual Worlds
- Armadale Castle, Gardens & Museum of the Isles, Skye
- University of St Andrews
- Finlaggan Trust
- Smart History

INSIGHTS See more

**94.2K**
People reached
+25.1K last 7 days

**914**
Responses
+147 last 7 days

**0**
Ticket clicks
+0 last 7 days

Audience
**Women 55-64**
15% of total responses

English (UK) · English (US) · Polski · Español · Português (Brasil) +

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Facebook © 2020

# Going live

- Going live with a web cam

Open Virtual Worlds

Alan | Home | Create

Page | Inbox 20+ | Events | COVID-19 | Notifications 59 | Insights | More | Edit Page Info | Settings | Help

Open Virtual Worlds
@OpenVirtualWorlds

- Home
- Posts
- Events
- Groups
- Photos
- Videos
- Services
- Community
- Reviews
- Offers
- Jobs
- About
- Shop
- Live

Promote
Visit Ad Centre

## Create Page username

It's easier for people to find your Page in search when it has a unique username. Pages with usernames can also create custom URLs that let people quickly visit and message them.

Open Virtual Worlds
@OpenVirtualWorlds

**Username** 17 / 50

@OpenVirtualWorlds

Need help? Get tips on Choosing a username.

Cancel | Create Username

Send Message

Edit Page Info

Always open

BUSINESS INFO

Born in 2007

Price range
Not applicable

Our Story

We are a research group based within the Computer Science Department, University of St Andrews, Scotland. We work with historians, archaeologists, museums and community groups to crea
and present heritage content in an intera

Chat (175)

# Live

Go live now

Schedule a live video

Upcoming live videos

## Post

**OVW Tests**

Share to a Page you manage

OVW Tests

Live video title (optional)

Say something about this live video...

Go Live

| Video | Audio | Actions |
| --- | --- | --- |
| --- | --- | Event Logs |

Chat (166)

# Live

OVW Tests

Share to a Page you manage

OVW Tests

Live video title (optional)

Say something about this live video...

Crosspost to more Pages

Share to Page's Groups

Audience settings

Go Live

Stream setup | Stream health | Polls | Questions | Help

Comments

## Setup

Live! Cam Social...

Start screen share

Default - Microphone (Live Gamer Mi...

## Quick access to your live videos

Let viewers know where to find your live videos.

**Live tab URL**

Copy the URL of your Page's live videos tab.

https://www.facebook.com/ovwtests/live/

**Live video URL**

Copy the link for this live video.

URL will appear after live video has been created

Chat (181)

Live 1:17

OVW Tests is live now.
1 min ·

Crosspost to more Pages

Comment moderation Not set

Comment as OVW Tests

Press Enter to post.

End Live Video

Stream setup | Stream health | Video clipping | Polls | Questions | Help

Comments

## Setup

Live! Cam Social... | Start screen share

Default - Microphone (Live Gamer Mi...

## Quick access to your live videos

Let viewers know where to find your live videos.

**Live tab URL**

Copy the URL of your Page's live videos tab.

https://www.facebook.com/ovwtests/live/

**Live video URL**

Copy the link for this live video.

https://www.facebook.com/ovwtests/videos/14422438793

Chat (159)

# Watch

Search videos

Your watchlist

- Latest videos
- Saved videos
- Uma Brasileira em ...
- Via cris viagens e tur...
- Cuentacuentos Ávila
- Istituto Teatrale Euro...
- Hotel Vishram Moun...
- ASIA
- Bibliocra CTP de Punta...
- BPLPBéjaia ...ر عمروش
- Vulandra Viaggi
- Casa Museo Maria A...

See more

## Popular live videos

Chat (165)

# Post live

OVW Tests was live and their video will be available soon.
Today at 10:44 ·

Dashboard | Stream health | Polls | Questions | Help

## Your live video has ended.

The video will be posted soon on OVW Tests. This may take up to a few minutes.

**Rate the quality of the broadcast.**

View post

Delete video and return to Page

Live Video Ended

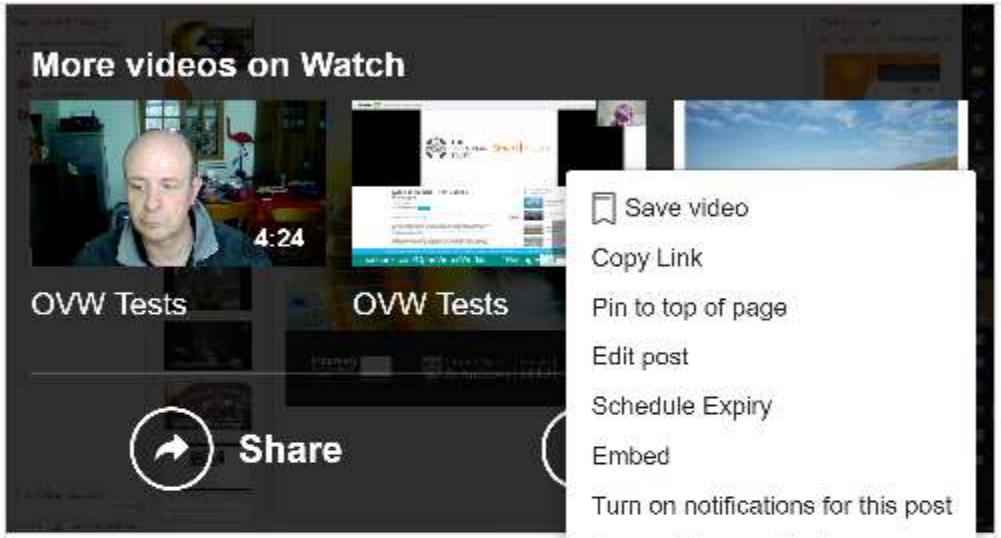
OVW Tests
@ovwtests

Home
Services
Reviews
See more

Promote
Visit Ad Centre

Liked | Following | Share | ...

WhatsApp




Like | Comment

**OVW Tests** was live.
Published by Alan Miller [?] · 1h ·

No rating yet

**Page transparency** See More

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

Page created – 22 May 2020

English (UK) · English (US) · Polski · Español · Português (Brasil)

Information about Page Insights data
Privacy · Terms · Advertising · AdChoices · Cookies · More
Facebook © 2020

Chat (160)

## Add videos

Search for videos or Pages...

For you | Watched | Page | Live | **Saved** | My videos

**Session 3: Social Media: Connecting with Heritage**
XpoNorth
1.1K views
Add to Queue

**Session 2: Virtual Gallery: Digitising Movable Cultural Heritage**
XpoNorth
530 views
Add to Queue

**Perth in 1440**
Perth City Centre
124.8K views
Add to Queue

View Queue | Done

OVW Tests

Alan | Home | Create

Page | Inbox | COVID-19 | Mar | Page Info 2 | Settings 2 | Help

Like

WhatsApp

OVW Tests
@ovwtests

Home
Services
Reviews
See more

Promote
Visit Ad Centre

More

OVW

No rating yet

Page transparency See More

ok is showing information to help you better and the purpose of a Page. See actions taken by ple who manage and post content.

ge created – 22 May 2020

(UK) · English (US) · Polski · Português (Brasil)

tion about Page Insights data
· Terms · Advertising · AdChoices · More ·
ok © 2020

Chat (185)

## Share on a Page you manage

OVW Tests

Say something about this...

WATCH PARTY
**OVW Tests's watch party**
OVW Tests

Add Videos

Cancel | Start

## Share to a group

Search for groups

Heritage Studio
Private • 116 members • 15 friends
Start

Virtual Reality in Education
Public • 562 members • 0 friends
Start

Virtual and Augmented Reality in Education
Public • 1.1K members • 0 friends
Start

Teaching the Middle Ages
Start

# Equipment

- Computer
- Lights
- Camera
- Microphone

- HDMI switch

- Video Capture
- Camera with HDMI out
- Wired network
- Chromecast

# Live

Go live now

Schedule a live video

Upcoming live videos

## Post

**OVW Tests**

**Share to a Page you manage**

**OVW Tests**

Live video title (optional)

Say something about this live video...

**Go Live**

| Video | Audio | Actions |
| --- | --- | --- |
| --- | --- | **Event Logs** |

Chat (177)

# Live

Go live now

Schedule a live video

Upcoming live videos

## Post

OVW Tests

Share to a Page you manage

OVW Tests

Live video title (optional)

Say something about this live video...

Go Live

| Video | Audio | Actions |
| --- | --- | --- |
| --- | --- | Event Logs |

Chat (171)

# Going live

- Going live with a phone

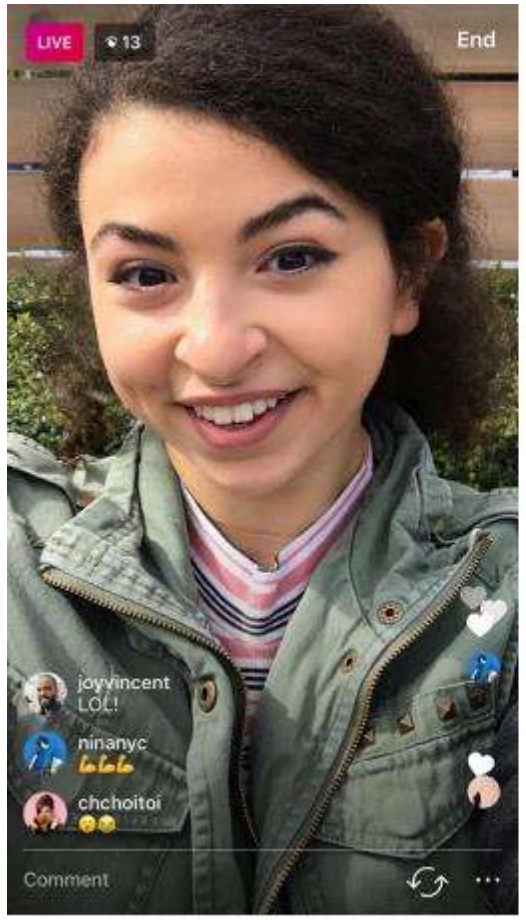
# Go live with Instagram

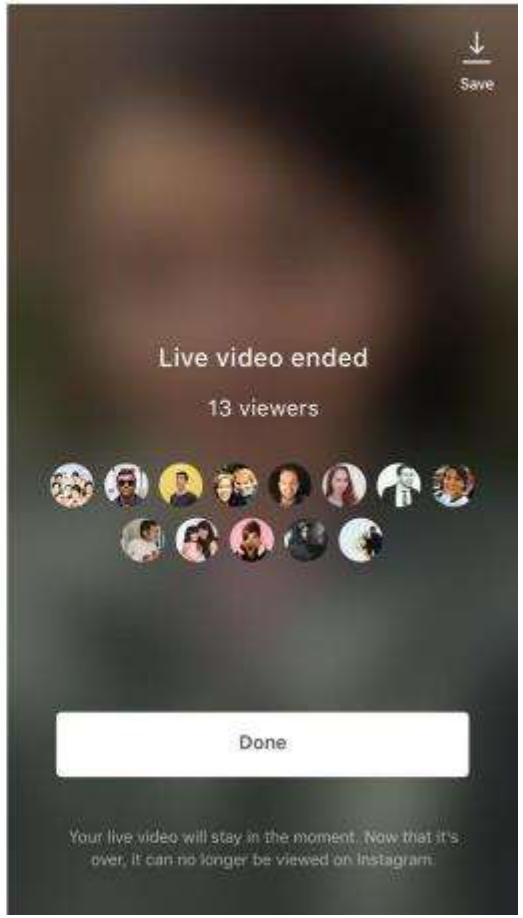
Great for:

- Collaborating with other users
- Fundraising
- During an event or at a location
- Q&A's
- Host tutorial or workshop
- Interviews
- Review – products, exhibitions

Advertise the live stream prior to going live

- Within Instagram
  - Post
  - Story



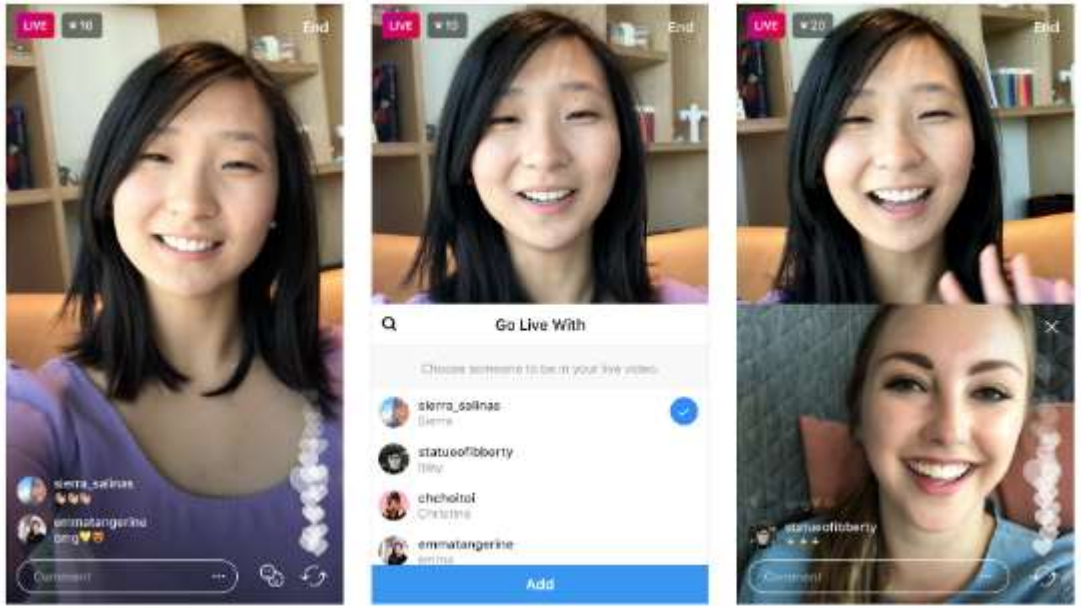
# Go Live with Instagram  - How

- Swipe right from feed or hold profile bubble to add to Stories
- Scroll to Live option and tap to start
- Create a Title for Live stream
- Decide to allow for comments for all, your friends or no one
- Your followers will get a notification you're live if they allow notifications from Instagram

# Go Live with Instagram - How

- Can flip your camera and use a filter while live
- Can add a guest user to the live stream
- Send the live video to a user during the stream

- Can kick someone out mid-stream
- Have the option to hide a story from a user or have it seen by only close friends



# Go Live with Instagram  - How

- Have the option to save live stream after it ends
  - You can save the live stream to phone's gallery
  - Send it to IGTV – will not show comments or likes made during the original live stream
- Take a screenshot when you end the stream - last image shows your viewer numbers

# Go Live with Facebook – mobile app

- Live button on news feed under "What's on your mind?"
- Add a description
- Invite a friend to join
- Fundraise during the live video
- Use a filter or mask

- Automatically uploaded to profile or page after ending
- Can be shared like any other post
- View analytics the same as any other post

# Equipment for phone

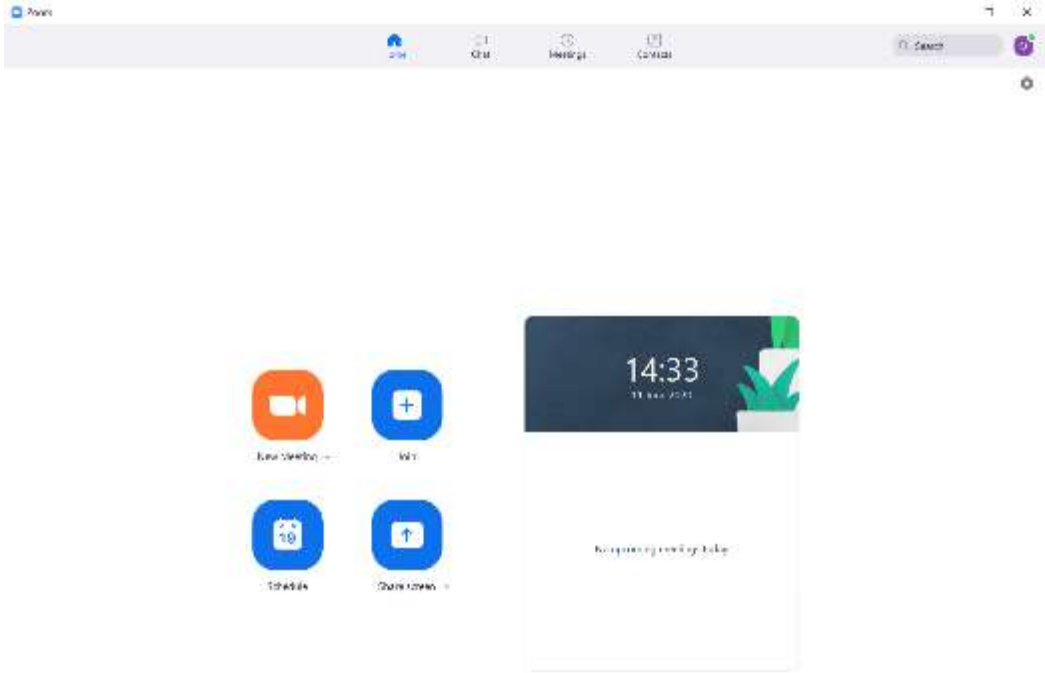
- Selfie stick
- Light
- Mini tripod
- Phone grip
- Microphone

# Going live

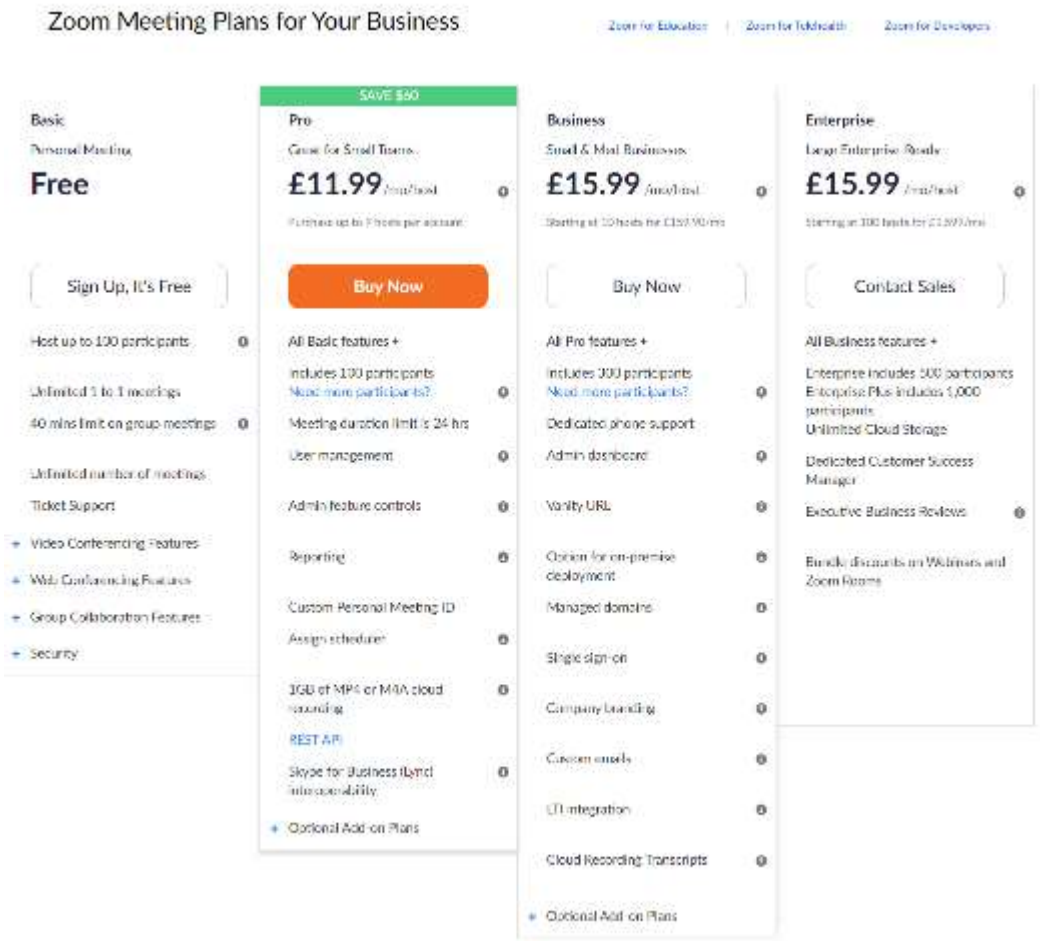
- **How to host a webinar**

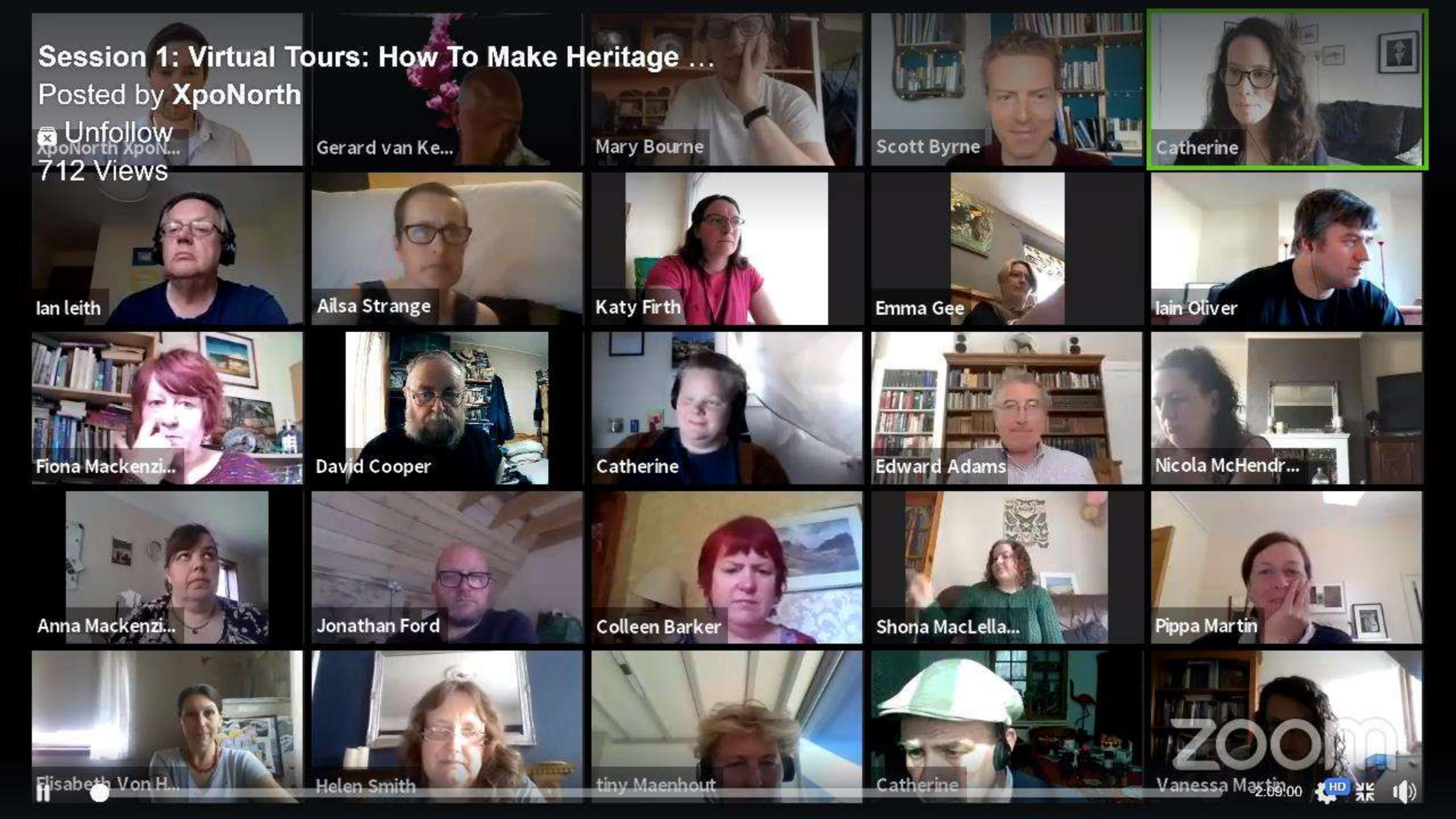
# Choose your platform

- Most people choose Zoom
  - Good for inviting, and connecting
  - Some organisations don’t like it
- Microsoft Teams
  - Good within an organisation that has it
- Skype
  - If there aren’t many of you
- There are lots of othere



- For free basic plan
  - 40 minute limit
  - 100 people
- For £12
  - unlimited time
  - 100 people
  - Lots of add ons
- Enterprise £159 a month
  - 10 hosts

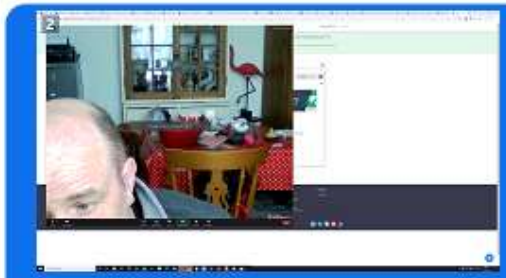



Session 1: Virtual Tours: How To Make Heritage ...
Posted by XpoNorth
Unfollow
712 Views
XpoNorth XpoN...
Gerard van Ke...
Mary Bourne
Scott Byrne
Catherine
Ian leith
Ailsa Strange
Katy Firth
Emma Gee
Iain Oliver
Fiona Mackenzi...
David Cooper
Catherine
Edward Adams
Nicola McHendr...
Anna Mackenzi...
Jonathan Ford
Colleen Barker
Shona MacLella...
Pippa Martin
Elisabeth Von H...
Helen Smith
tiny Maenhout
Catherine
Vanessa Martin
zoom
2:09:00
HD

Select a window or an application that you want to share

Basic | Advanced | Files

Screen 1




Screen 2

Whiteboard

iPhone/iPad

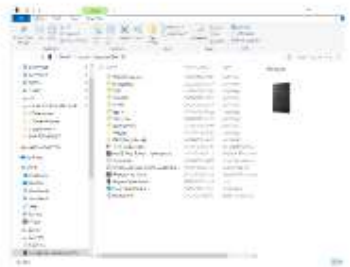
Audio, Video, Sharing – Zoom He...

Live.pptx - PowerPoint

*[Untitled]-16.0 (RGB color 8-bit ...

Virtual Galleries.pptx - PowerPoint

Snagit



F:\

1 Reminder(s)

Show all windows...

Share computer sound

Optimize Screen Sharing for Video Clip

Share

# Audio and Video

## AUDIO, VIDEO, SHARING

### Audio

- Testing computer or device audio
- Using Dedicated Dial-In Numbers
- Supported USB HID devices for the Zoom Desktop Client
- Joining a meeting by phone
- Mute All And Unmute All
- Audio Echo In A Meeting

See all 13 articles

### Video

- Supported virtual cameras for macOS
- How Do I Test My Video?
- How Do I Change The Video Layout?
- Virtual Background
- System requirements for Virtual Background
- Video Or Microphone Off By Attendee

See all 13 articles

### Screen Sharing

- Sharing your screen in a meeting
- Video layout options while screen sharing
- Switching Windows During Screen Sharing
- Optimizing a shared video clip in full screen
- Sharing Computer Sound During Screen Sharing
- Screen sharing a PowerPoint presentation

See all 19 articles

### Recording

- Finding and Viewing Recordings
- Local recording
- Cloud recording
- Recording layouts
- Automatic Recording
- Authentication Profiles for Cloud Recordings

See all 21 articles

Schedule Meeting

In Meeting (Basic)

In Meeting (Advanced)

Email Notification

Admin Options

**Allow users to select original sound in their client settings**

Allow users to select original sound during a meeting

**Select data center regions for meetings/webinars hosted by your account**

Include all data center regions to provide the best experience for participants joining from all regions. Opting out of data center regions may limit CRC, Dial-in, Call Me, and Invite by Phone options for participants joining from those regions.

**Waiting room**

When participants join a meeting, place them in a waiting room and require the host to admit them individually. Enabling the waiting room automatically disables the setting for allowing participants to join before host.

**Choose which participants to place in the waiting room:**

- (•) All participants
- ( ) Guest only

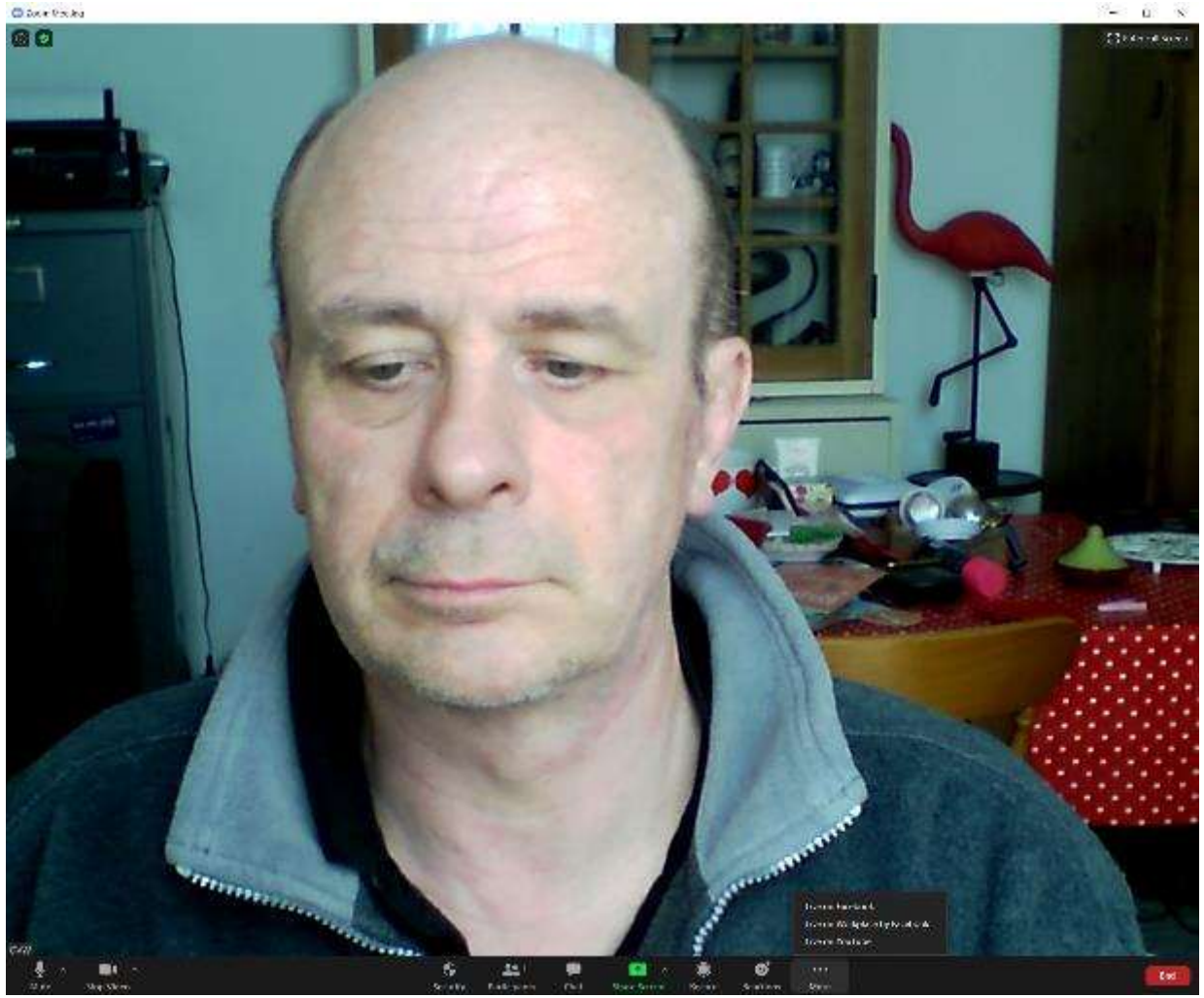
**Customize the title, logo, and description**

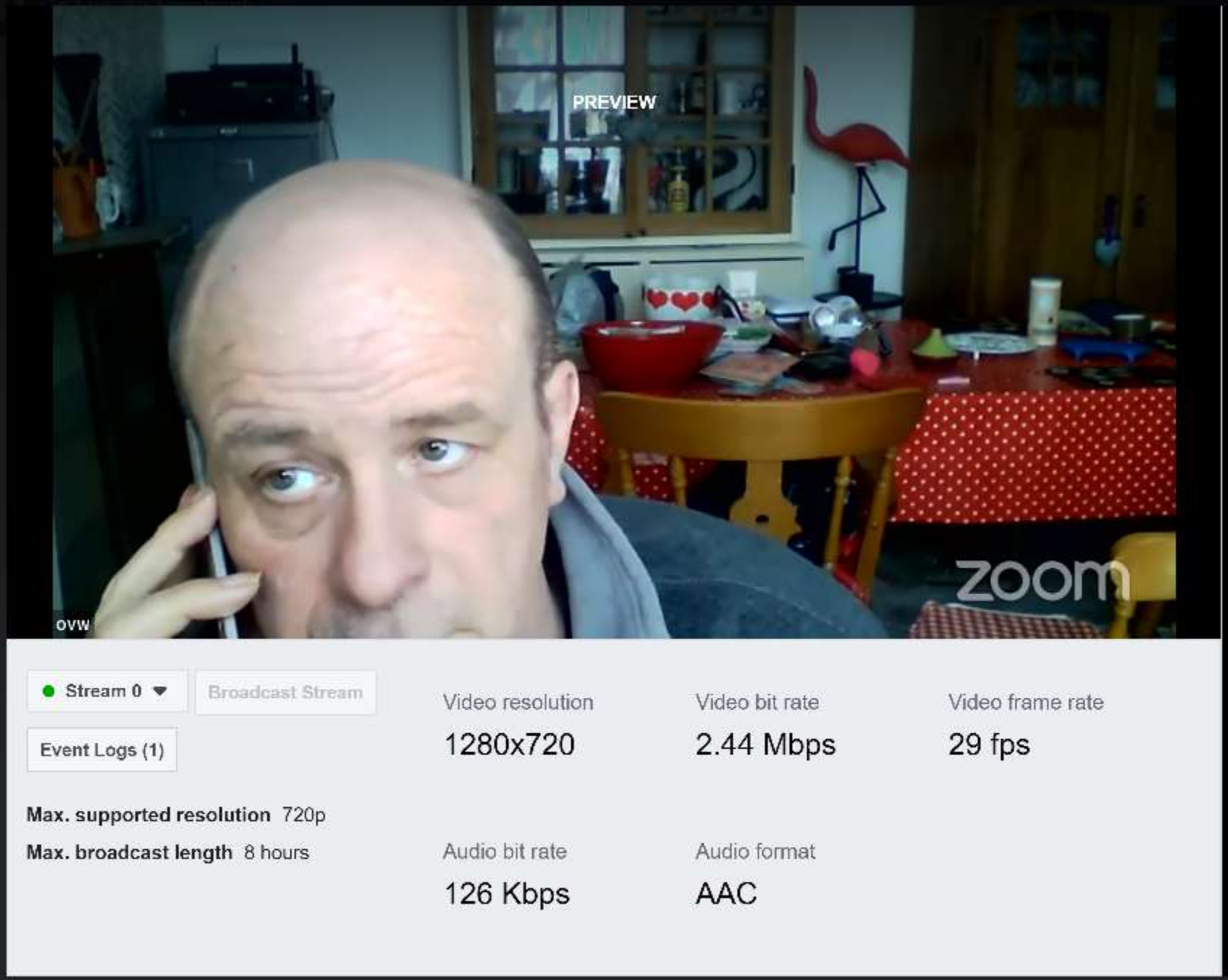
**Show a "Join from your browser" link**

Allow participants to bypass the Zoom application download process, and join a meeting directly from their browser. This is a workaround for participants who are unable to download, install, or run applications. Note that the meeting experience from the browser is limited

**Allow live streaming meetings**

- [x] Facebook
- [x] Workplace by Facebook
- [x] YouTube
- [ ] Custom Live Streaming Service






Stream 0 | Broadcast Stream

Event Logs (1)

**Max. supported resolution** 720p

**Max. broadcast length** 8 hours

| Video resolution | Video bit rate | Video frame rate |
|---|---|---|
| 1280x720 | 2.44 Mbps | 29 fps |

| Audio bit rate | Audio format |
|---|---|
| 126 Kbps | AAC |

Post | Settings | Interactive

Say something about this live video...

Title

Add a title for your live broadcast (optional)

Tags

Add tags (e.g. comedy, animals, make-up, etc.)

Share to your groups

Choose groups

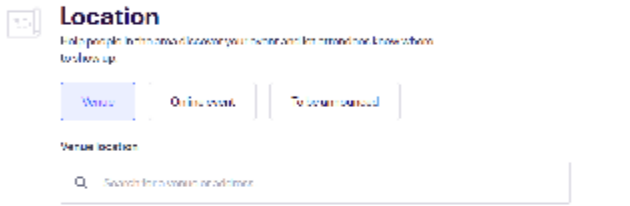
</>

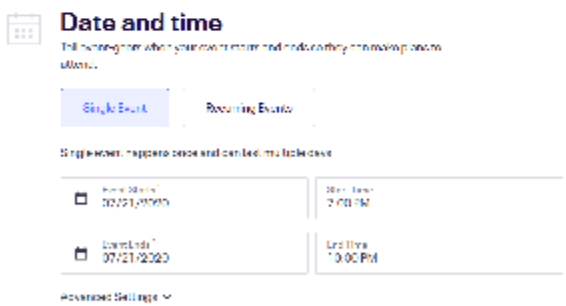
Go Live

# Going live

- **Eventbrite**

Basic Info
Add
Pro tip


Location
Venue
Online event


Date and time
Single Event
Recurring Event
Advanced Settings

# Going live

- **Open Broadcaster Software**

# OBS Studio

OBS
Open Broadcaster Software

Home Download Blog Help Forum

Contribute

## OBS Studio

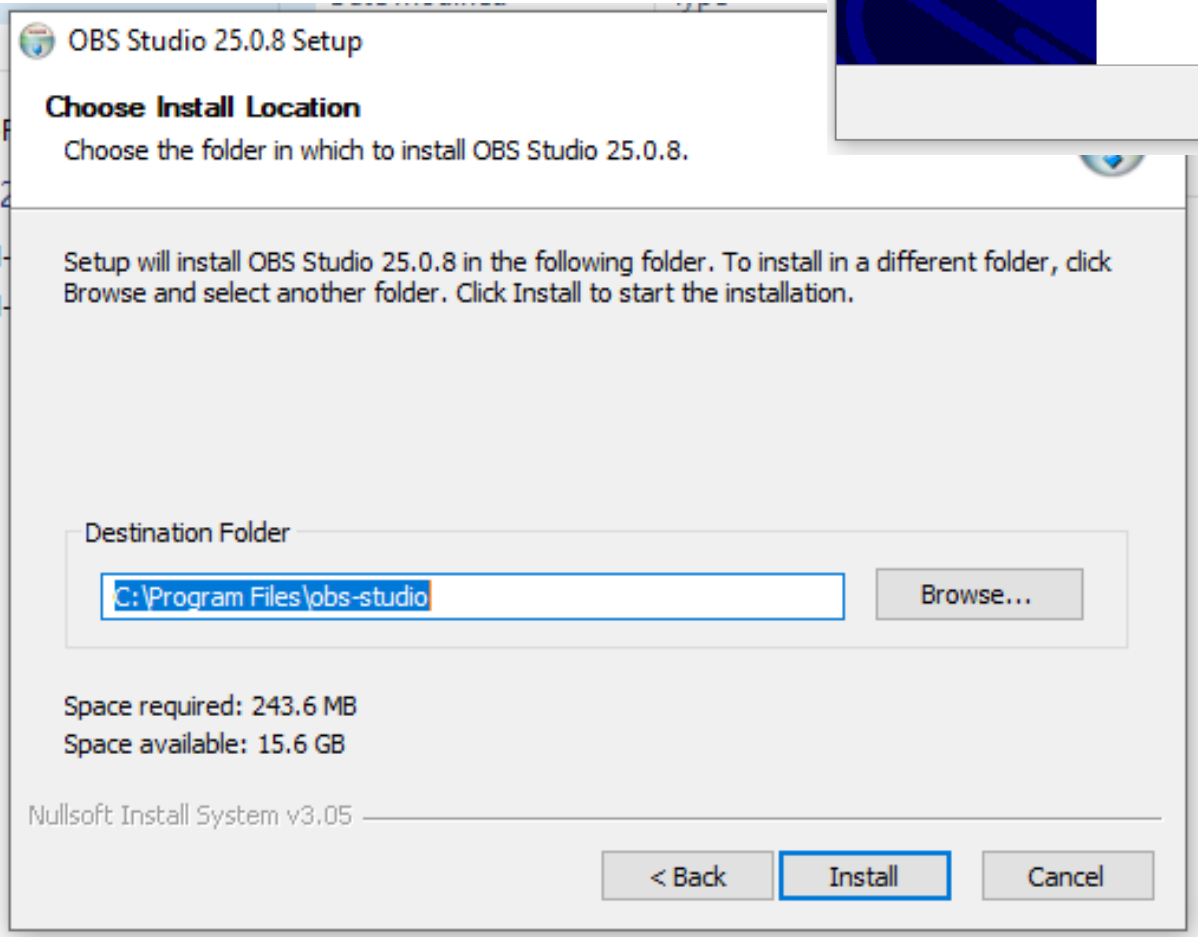
Latest Release 25.0.8 - April 26th

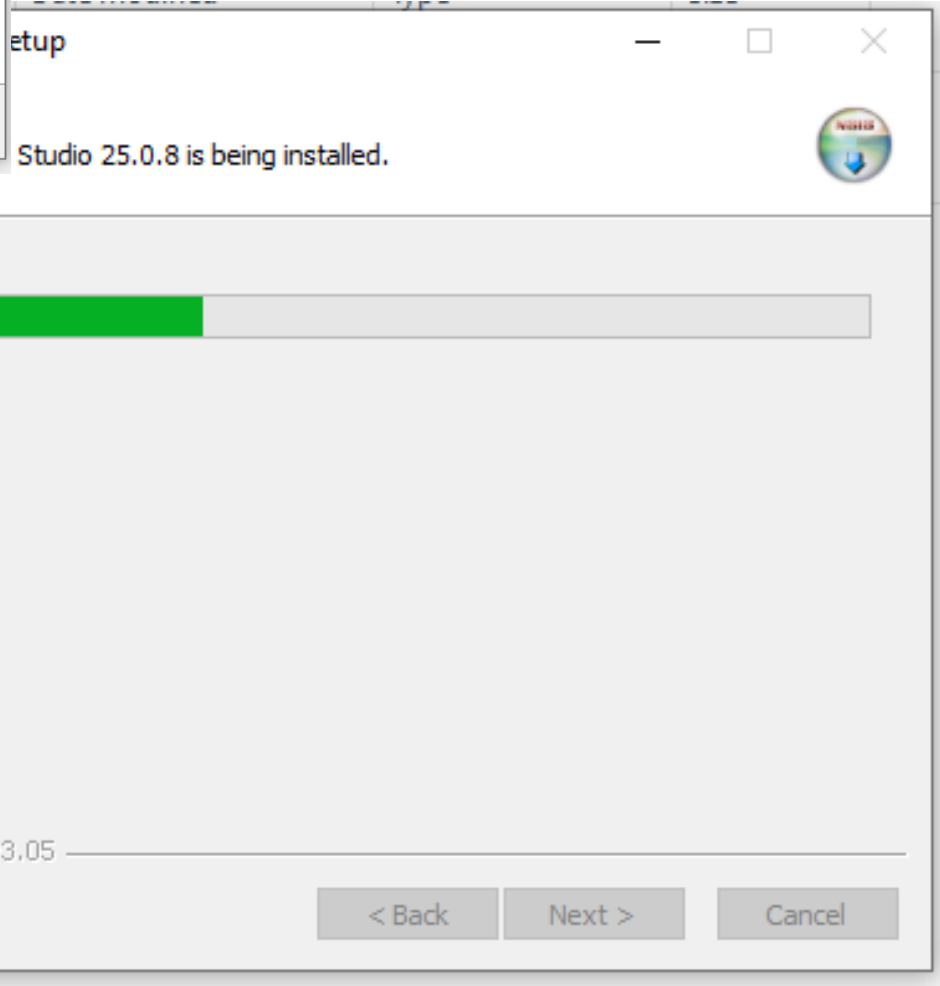
Windows macOS 10.13+ Linux

Free and open source software for video recording and live streaming.

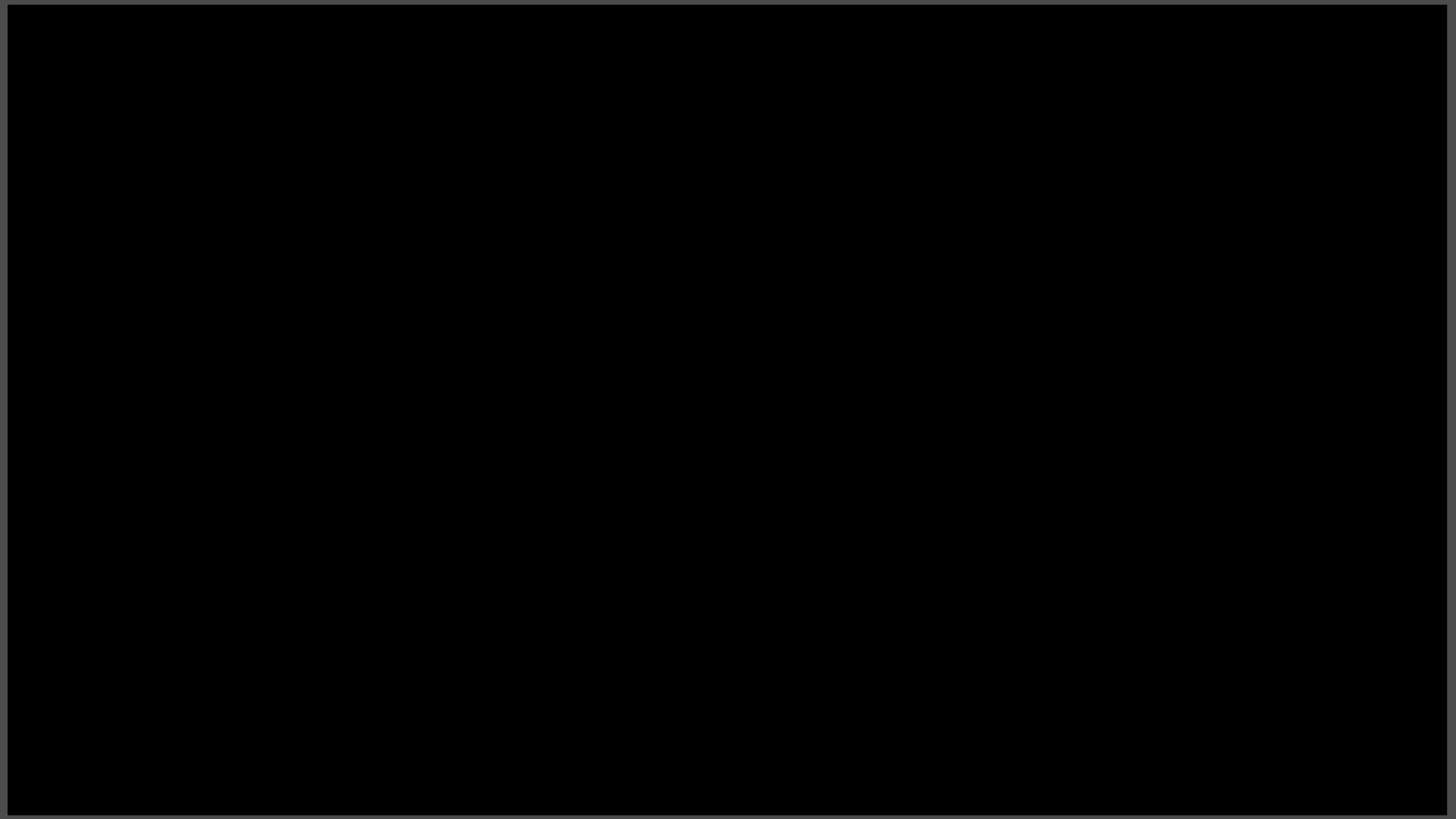
Download and start streaming quickly and easily on Windows, Mac or Linux.

OBS Studio 25.0.8 Setup
Welcome to OBS Studio 25.0.8 Setup
Setup will guide you through the installation of OBS Studio 25.0.8.
It is recommended that you close all other applications before starting Setup. This will make it possible to update relevant system files without having to reboot your computer.
Click Next to continue.
Next >
Cancel


OBS Studio 25.0.8 Setup
Choose Install Location
Choose the folder in which to install OBS Studio 25.0.8.
Setup will install OBS Studio 25.0.8 in the following folder. To install in a different folder, click Browse and select another folder. Click Install to start the installation.
Destination Folder
C:\Program Files\obs-studio
Browse...
Space required: 243.6 MB
Space available: 15.6 GB
Nullsoft Install System v3.05
< Back
Install
Cancel


etup
Studio 25.0.8 is being installed.
Extract: ru-RU.ini
Show details
Nullsoft Install System v3.05
< Back
Next >
Cancel

Edit View Profile Scene Collection Tools Help



Scenes

Sources

You don't have any sources.
Click the + button below,
or right click here to add one.

Audio Mixer

Scene Transitions

Fade

Duration 300 ms

Controls

Start Streaming

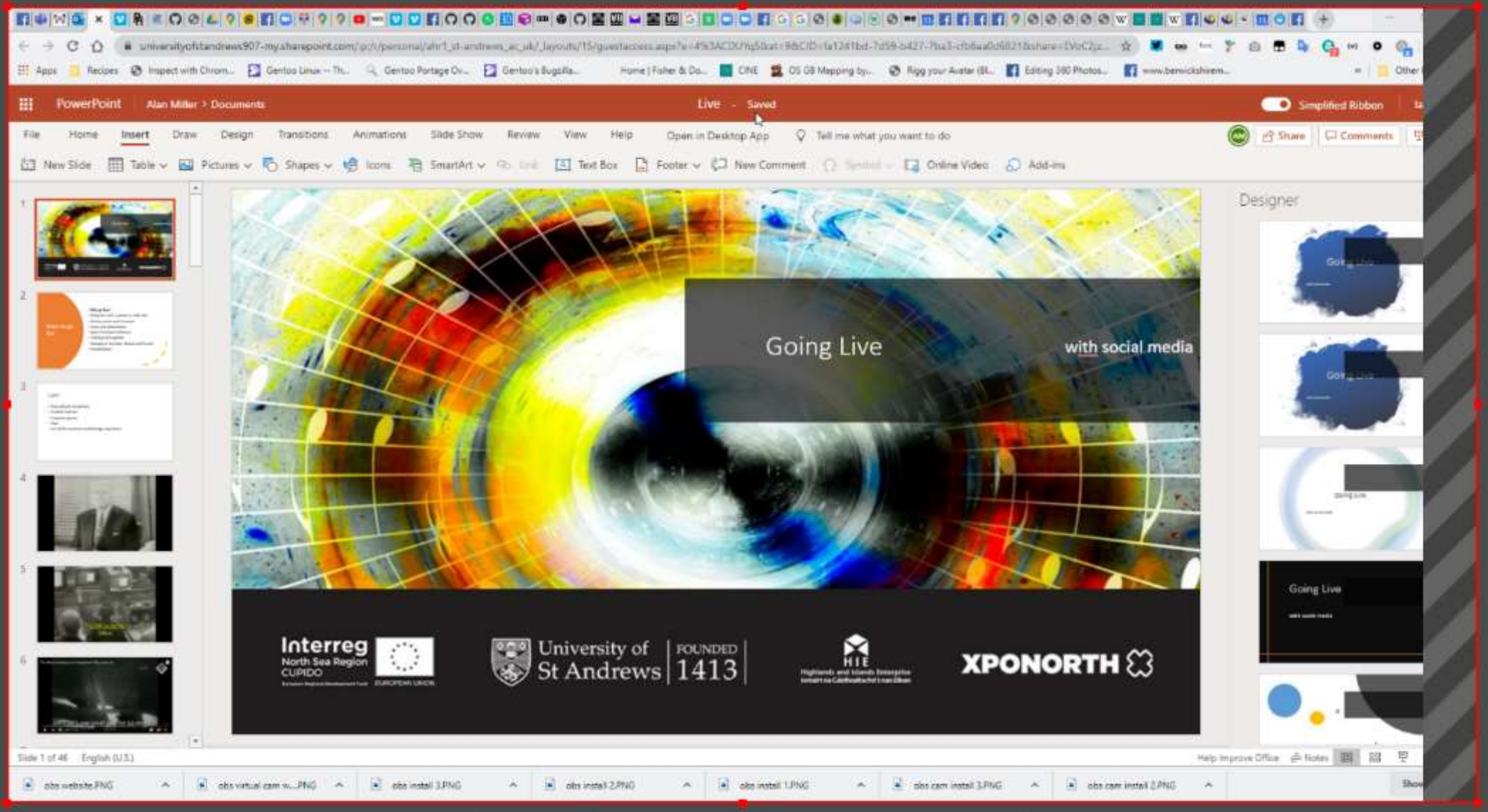
Start Recording

Studio Mode

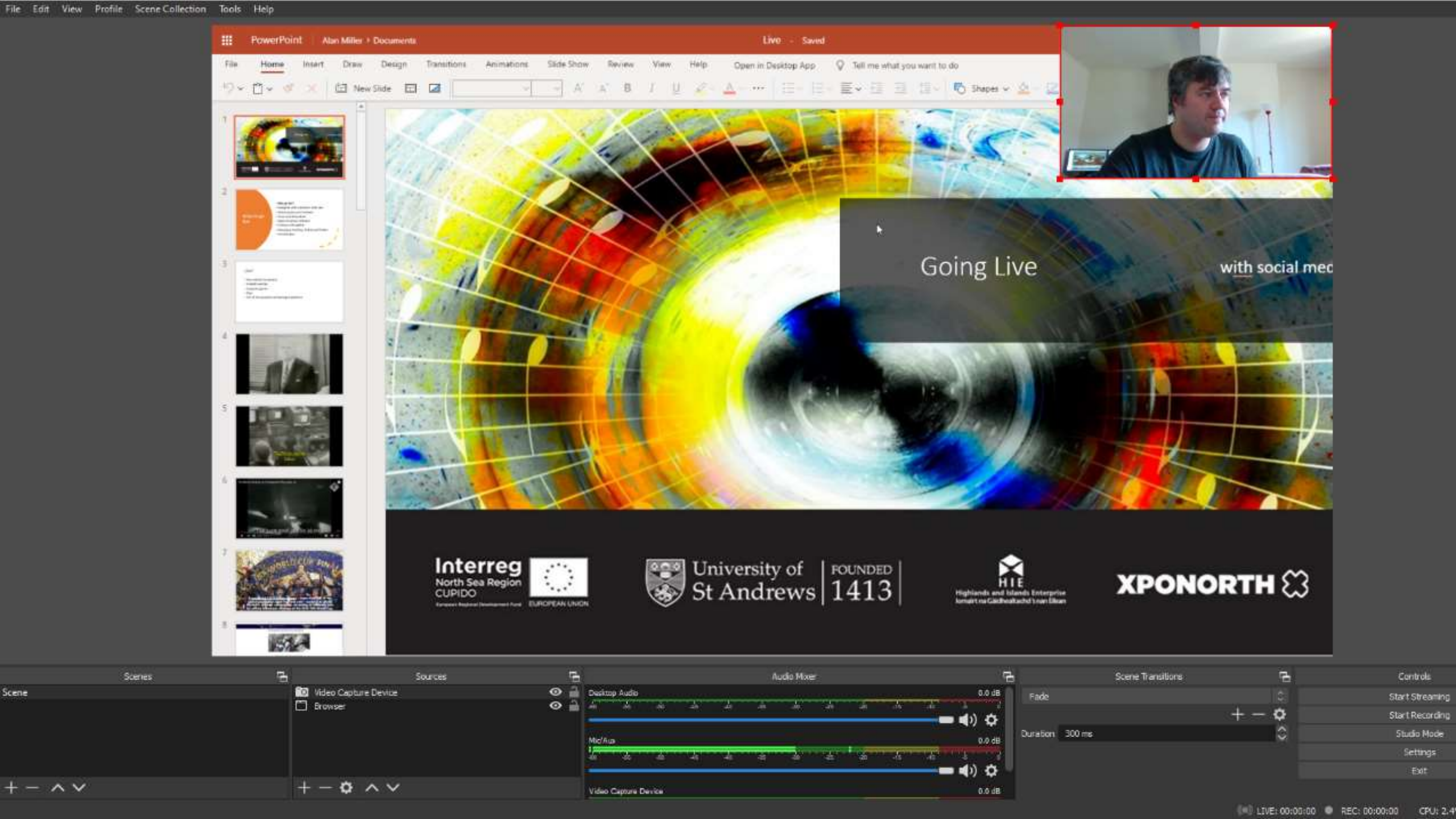
Settings

Exit

LIVE: 00:00:00 REC: 00:00:00 CPU: 0.5%, 60.00


PowerPoint
Alan Miller › Documents
Live - Saved
Simplified Ribbon
File Home Insert Draw Design Transitions Animations Slide Show Review View Help Open in Desktop App Tell me what you want to do
Share Comments
New Slide Table Pictures Shapes Icons SmartArt Text Box Footer New Comment Online Video Add-ins
Designer
Going Live
with social media
Interreg
North Sea Region
CUPIDO
University of St Andrews
FOUNDED 1413
HIE
XPONORTH
Slide 1 of 46
English (U.S.)
Help Improve Office
Notes

Scenes
Sources
Window Capture
Audio Mixer
Desktop Audio
0.0 dB
Mic/Aux
0.0 dB
Scene Transitions
Fade
Duration
300 ms
Controls
Start Streaming
Start Recording
Studio Mode
Settings
Exit
LIVE: 00:00:00
REC: 00:00:00
CPU: 1.9%


File Edit View Profile Scene Collection Tools Help
PowerPoint
Alan Miller › Documents
Live - Saved
File Home Insert Draw Design Transitions Animations Slide Show Review View Help
Open in Desktop App
Tell me what you want to do
New Slide
Shapes
Going Live
with social mec
Interreg
North Sea Region
CUPIDO
EUROPEAN UNION
University of St Andrews
FOUNDED 1413
HIE
Highlands and Islands Enterprise
XPONORTH
Scenes
Scene
Sources
Video Capture Device
Browser
Audio Mixer
Desktop Audio
0.0 dB
Mic/Aux
0.0 dB
Video Capture Device
0.0 dB
Scene Transitions
Fade
Duration
300 ms
Controls
Start Streaming
Start Recording
Studio Mode
Settings
Exit
LIVE: 00:00:00
REC: 00:00:00
CPU: 2.4%

Liked | Following | Share | ...

O

OVW Tests

@ovwtests

Home

Services

Reviews

See more

Promote

Visit Ad Centre

## Page education

Week 2: Create Engaging Posts

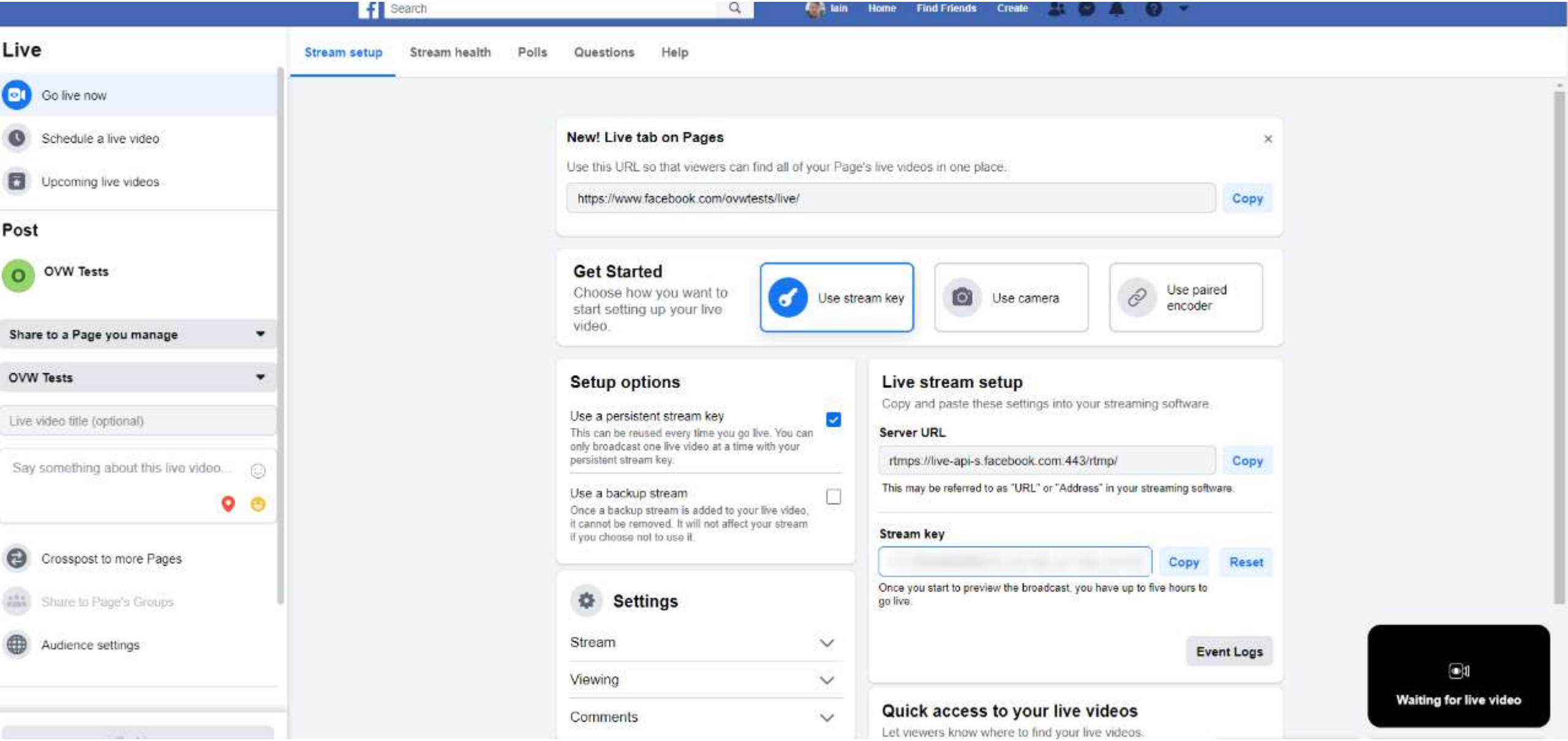
Posting regularly to your Page helps you engage your audience, share news about your business and build your presence online.

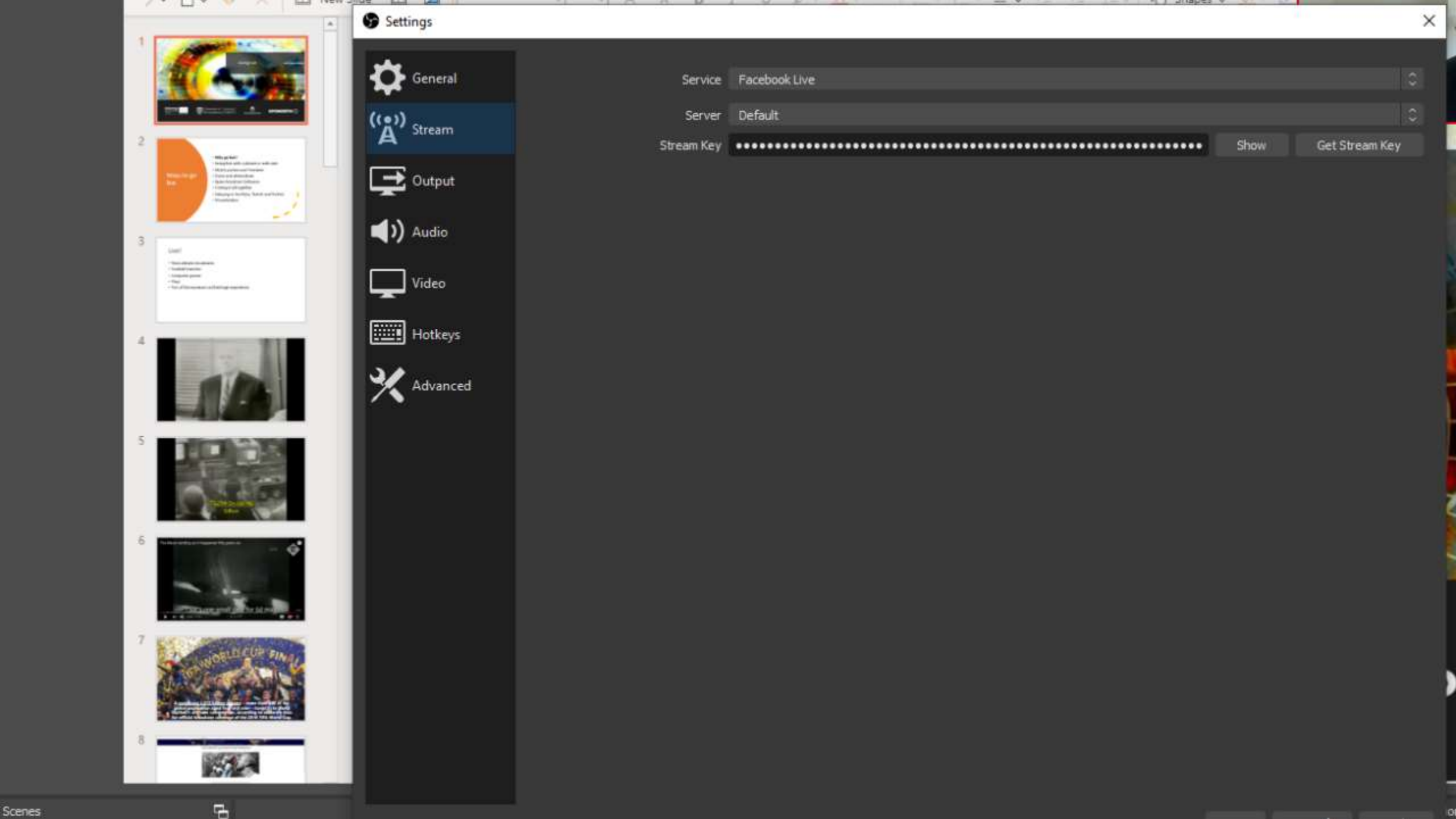
### Welcome people to your Page

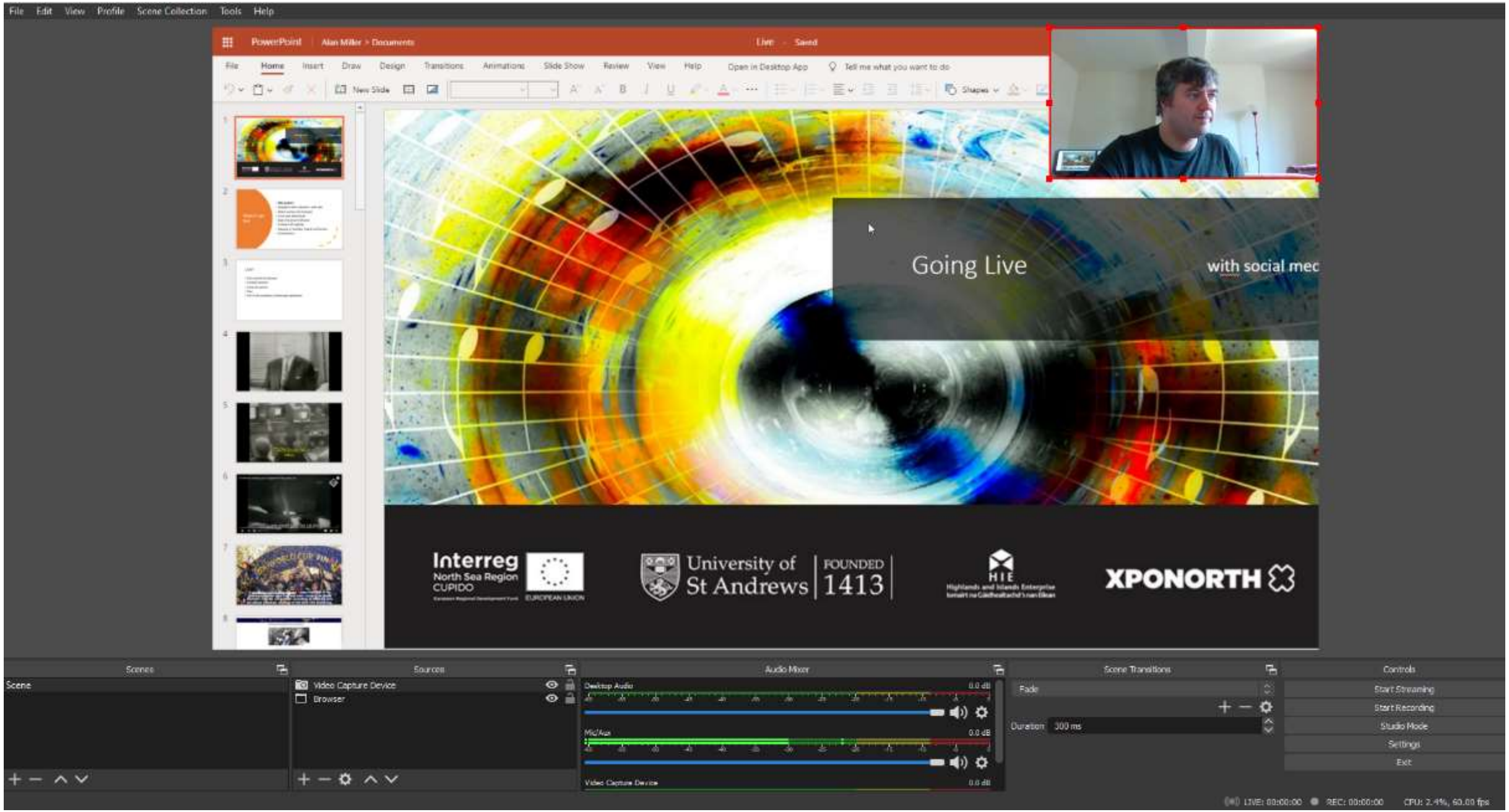
Write a post with details about your business and why people should like your Page. Include information ... See more

Write Post

Create | Live | Event | Offer | Job


Search
Iain
Home
Find Friends
Create
Live
Go live now
Schedule a live video
Upcoming live videos
Post
OVW Tests
Share to a Page you manage
OVW Tests
Live video title (optional)
Say something about this live video...
Crosspost to more Pages
Share to Page's Groups
Audience settings
Stream setup
Stream health
Polls
Questions
Help
New! Live tab on Pages
Use this URL so that viewers can find all of your Page's live videos in one place.
https://www.facebook.com/ovwtests/live/
Copy
Get Started
Choose how you want to start setting up your live video.
Use stream key
Use camera
Use paired encoder
Setup options
Use a persistent stream key
This can be reused every time you go live. You can only broadcast one live video at a time with your persistent stream key.
Use a backup stream
Once a backup stream is added to your live video, it cannot be removed. It will not affect your stream if you choose not to use it.
Settings
Stream
Viewing
Comments
Live stream setup
Copy and paste these settings into your streaming software.
Server URL
rtmps://live-api-s.facebook.com:443/rtmp/
Copy
This may be referred to as "URL" or "Address" in your streaming software.
Stream key
Copy
Reset
Once you start to preview the broadcast, you have up to five hours to go live.
Event Logs
Quick access to your live videos
Let viewers know where to find your live videos.
Waiting for live video


Settings
General
Stream
Output
Audio
Video
Hotkeys
Advanced
Service
Facebook Live
Server
Default
Stream Key
Show
Get Stream Key
Scenes


File Edit View Profile Scene Collection Tools Help
PowerPoint
Going Live
with social mec
Interreg
North Sea Region
CUPIDO
EUROPEAN UNION
University of St Andrews
FOUNDED 1413
HIE
XPONORTH
Scenes
Scene
Sources
Video Capture Device
Browser
Audio Mixer
Desktop Audio
Mic/Aux
Video Capture Device
Scene Transitions
Fade
Duration
300 ms
Controls
Start Streaming
Start Recording
Studio Mode
Settings
Exit
LIVE: 00:00:00
REC: 00:00:00
CPU: 2.4%, 60.00 fps

Video
**2.5 Mbps**
1280×720, 60 fps

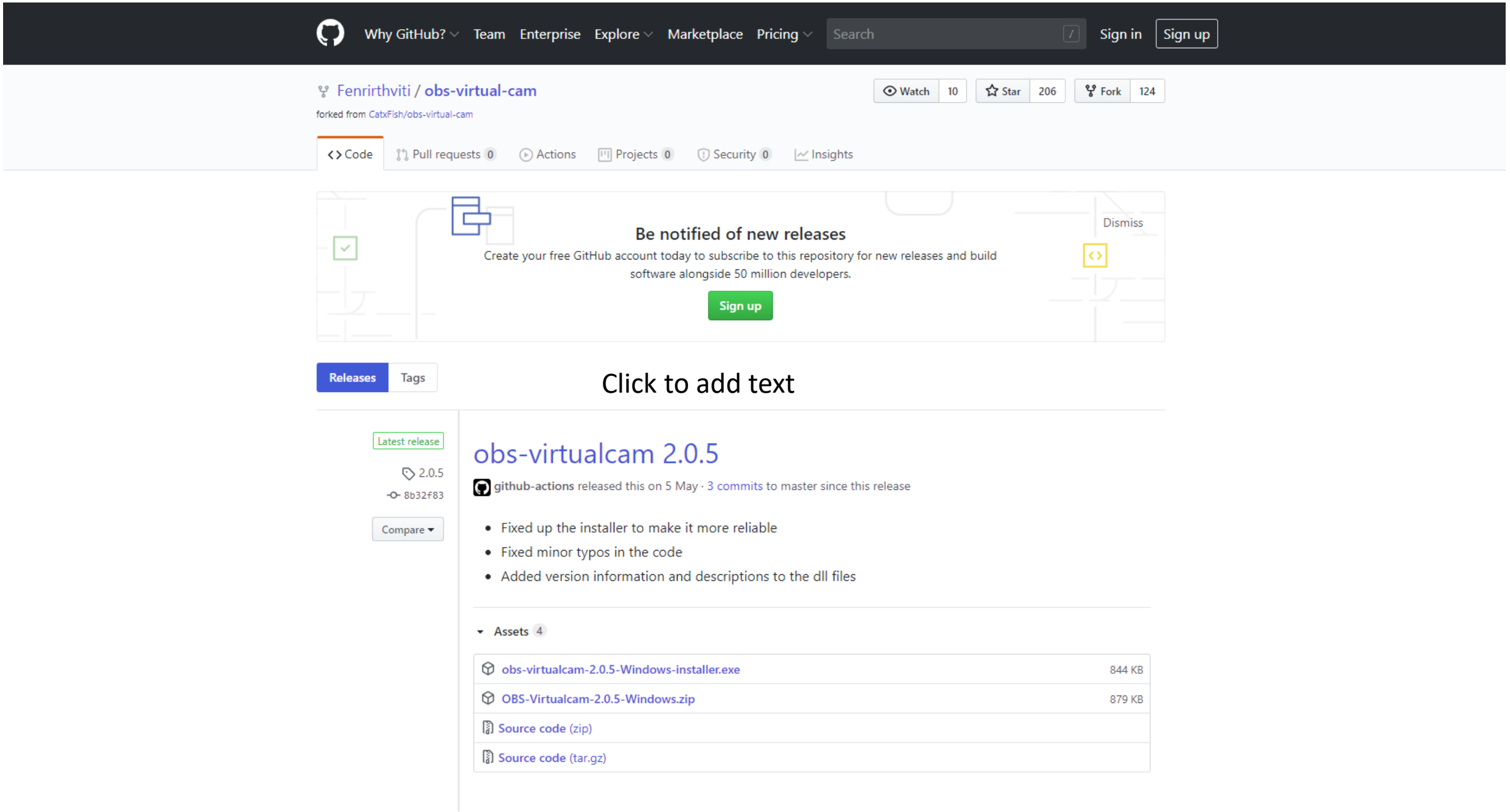
Audio
**2.8 Kbps**
AAC

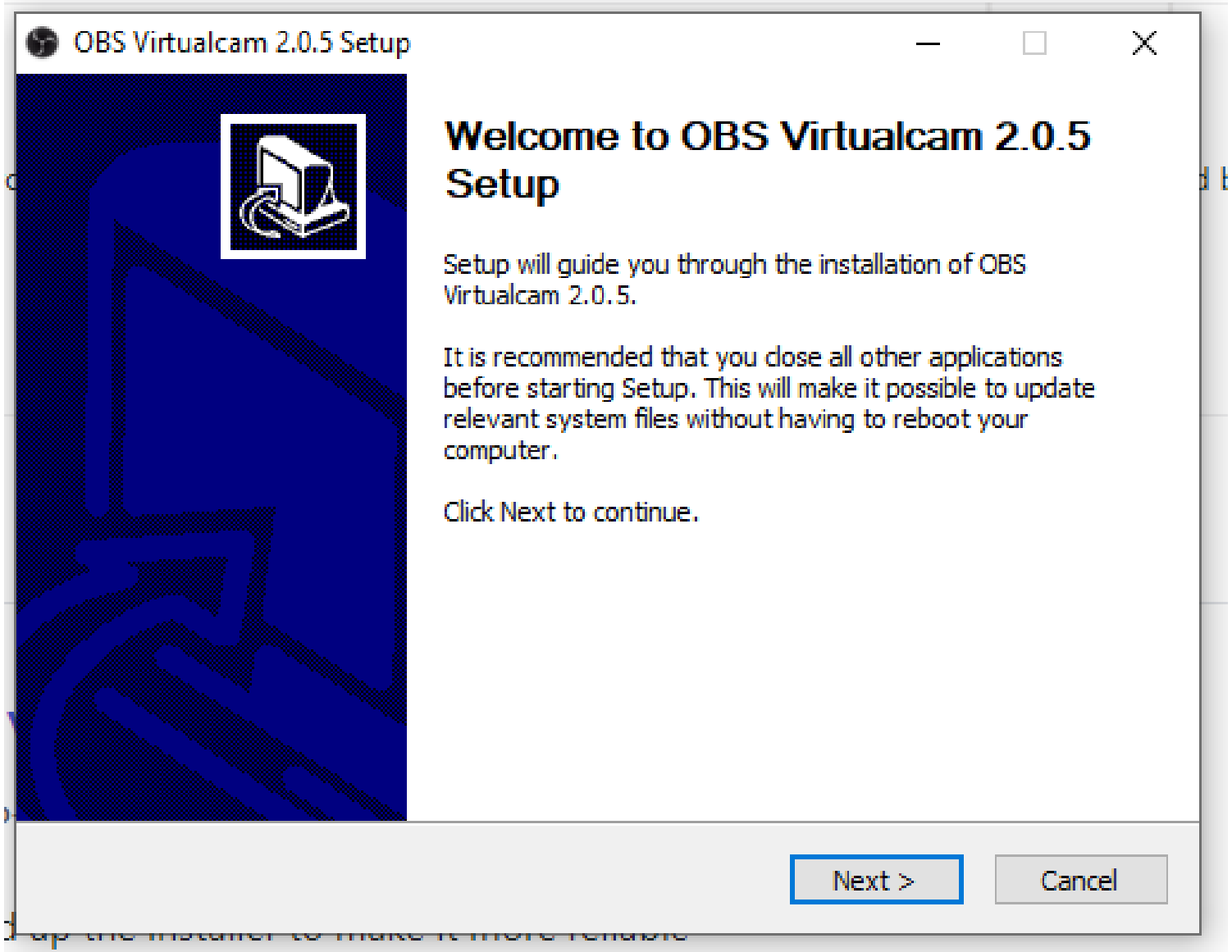
Actions
Event Logs

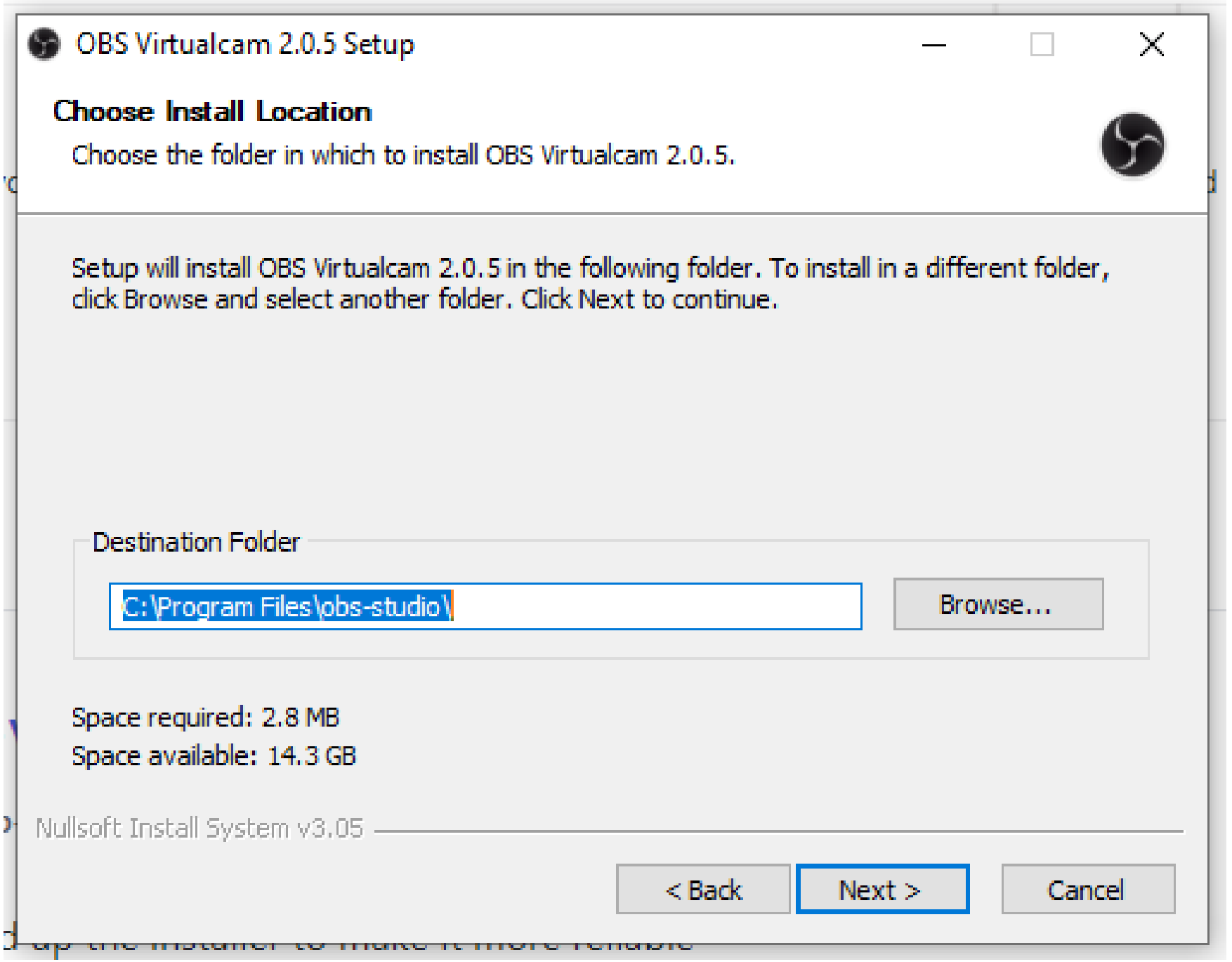
# Going live

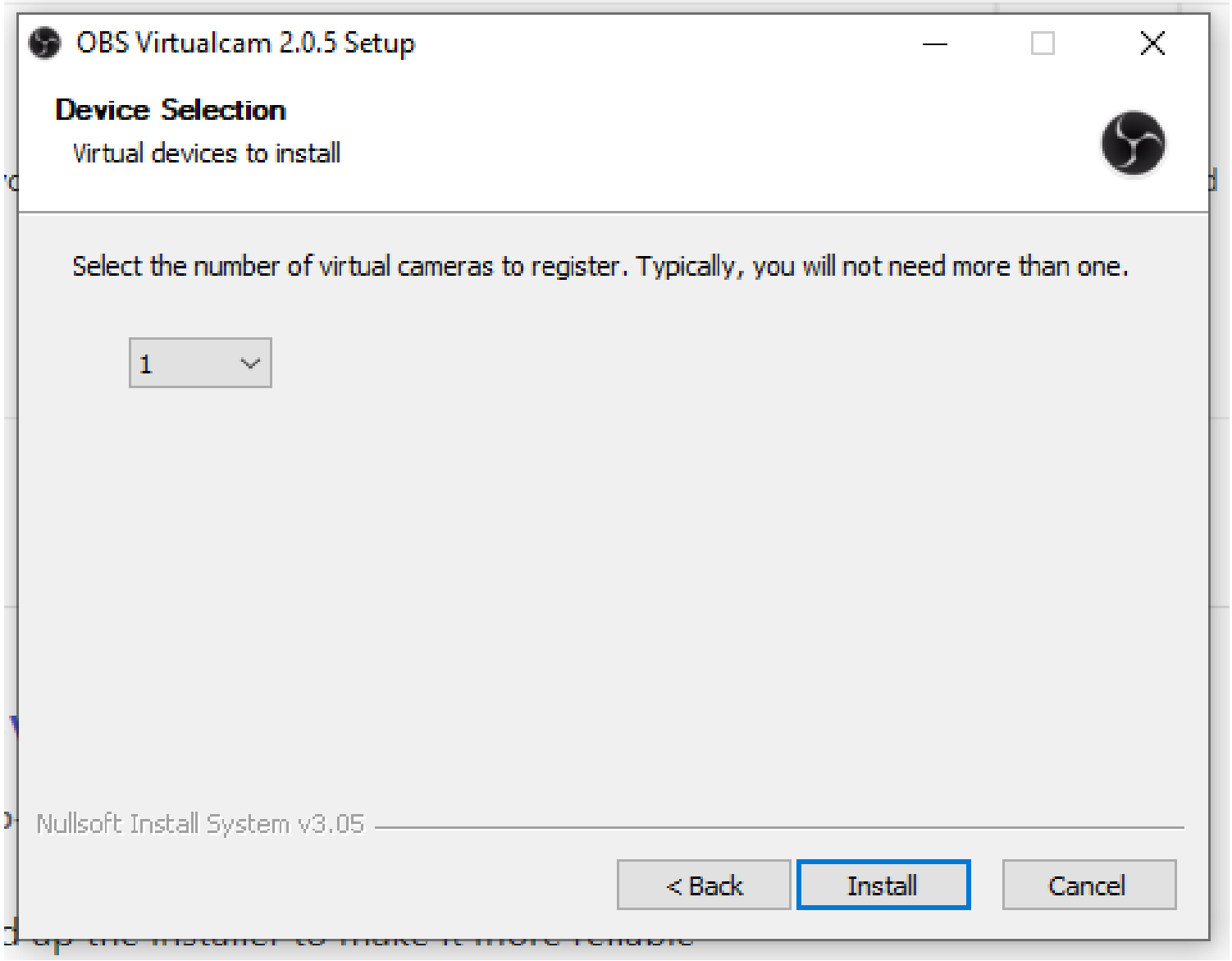
- **Putting it all together**

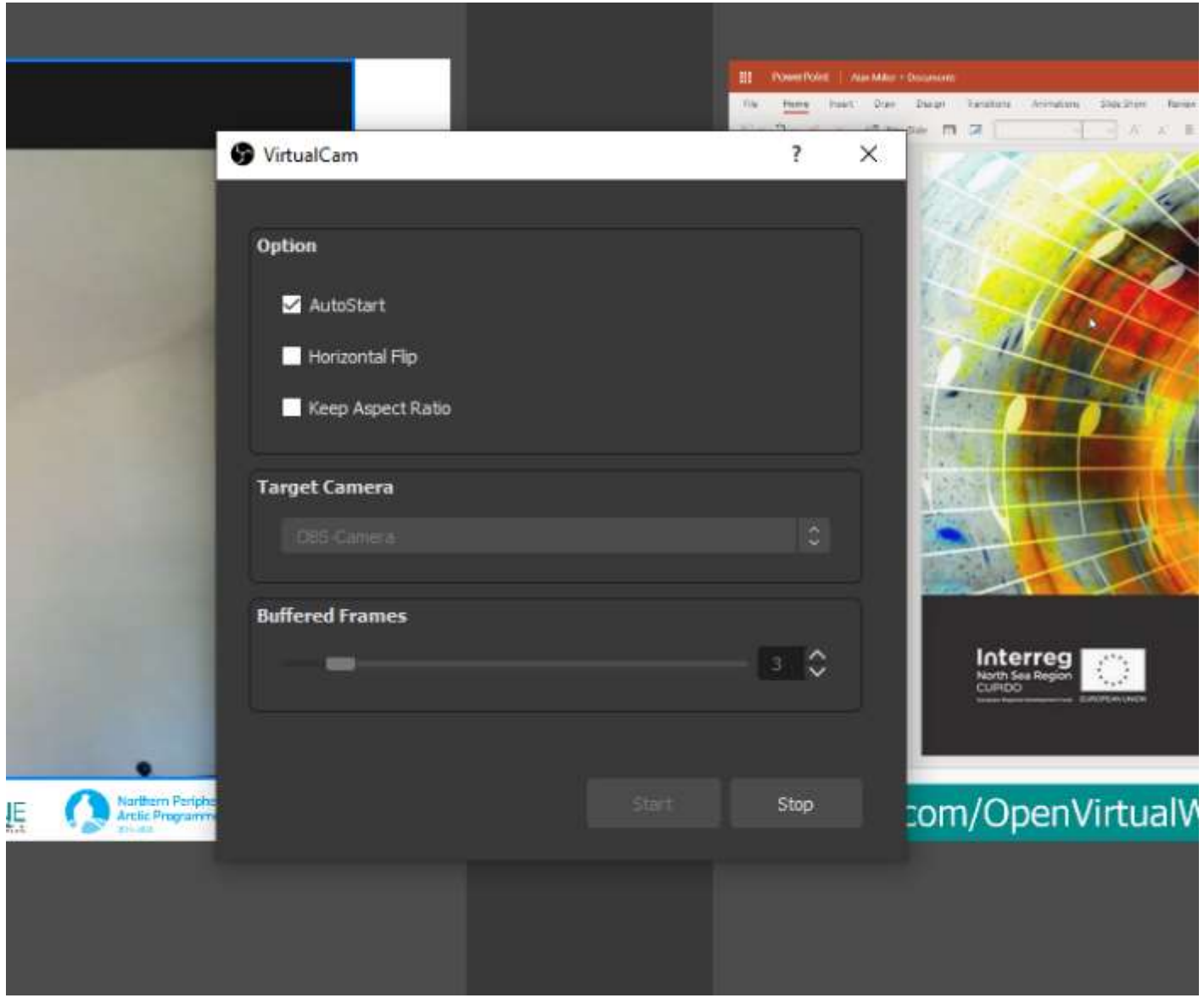
https://github.com/Fenrirthviti/obs-virtual-cam/releases

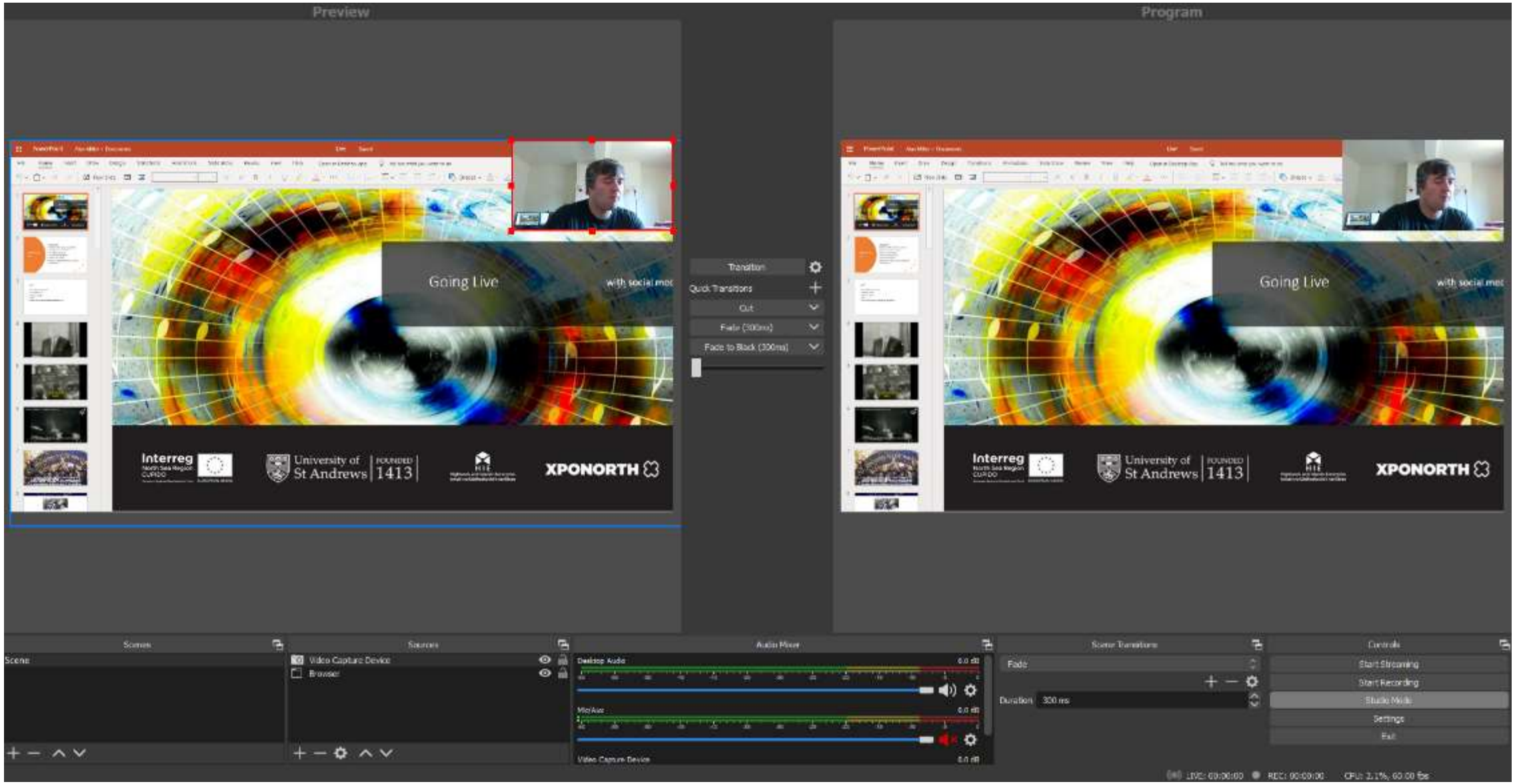


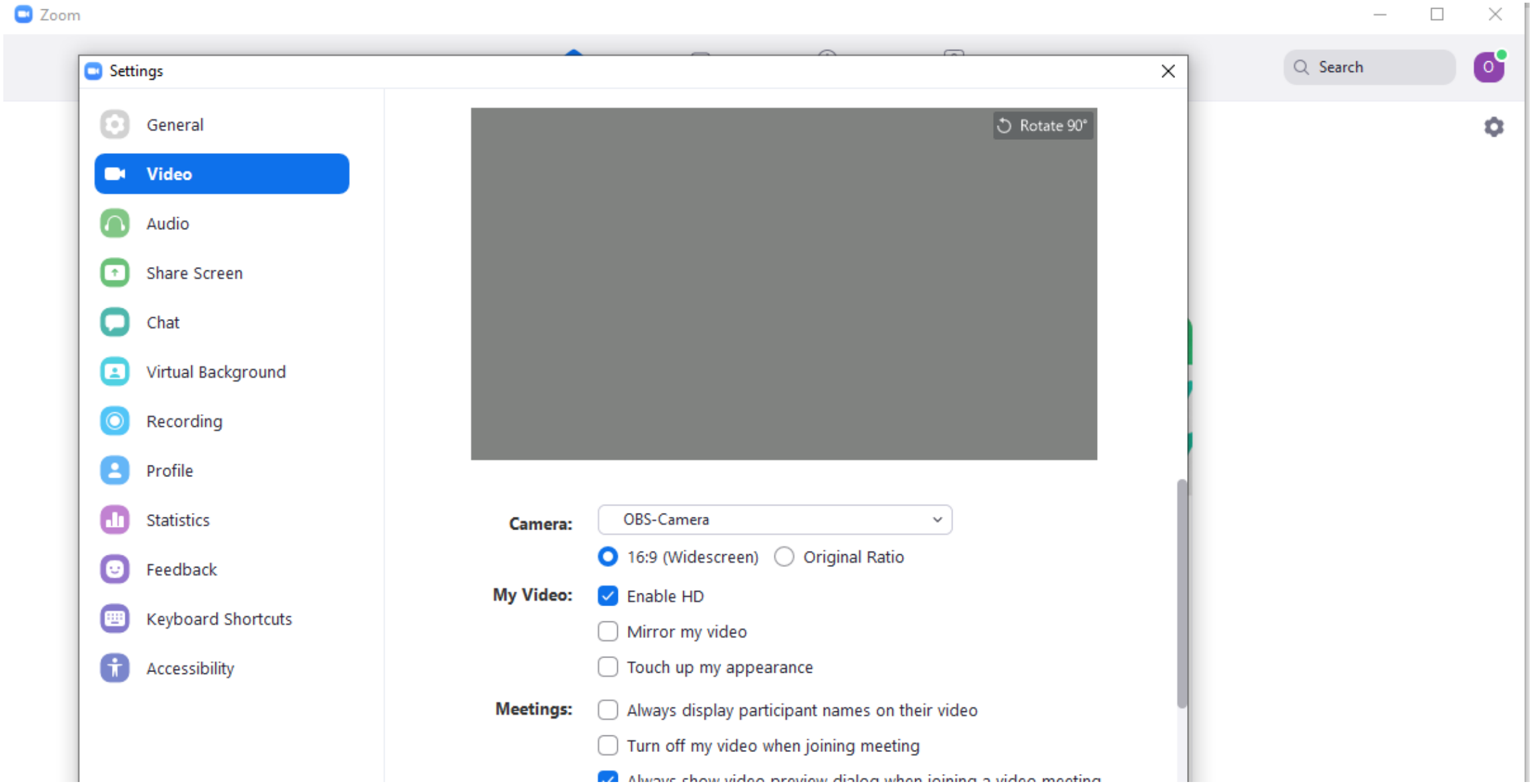

OBS Virtualcam 2.0.5 Setup
Welcome to OBS Virtualcam 2.0.5 Setup
Setup will guide you through the installation of OBS Virtualcam 2.0.5.
It is recommended that you close all other applications before starting Setup. This will make it possible to update relevant system files without having to reboot your computer.
Click Next to continue.
Next >
Cancel

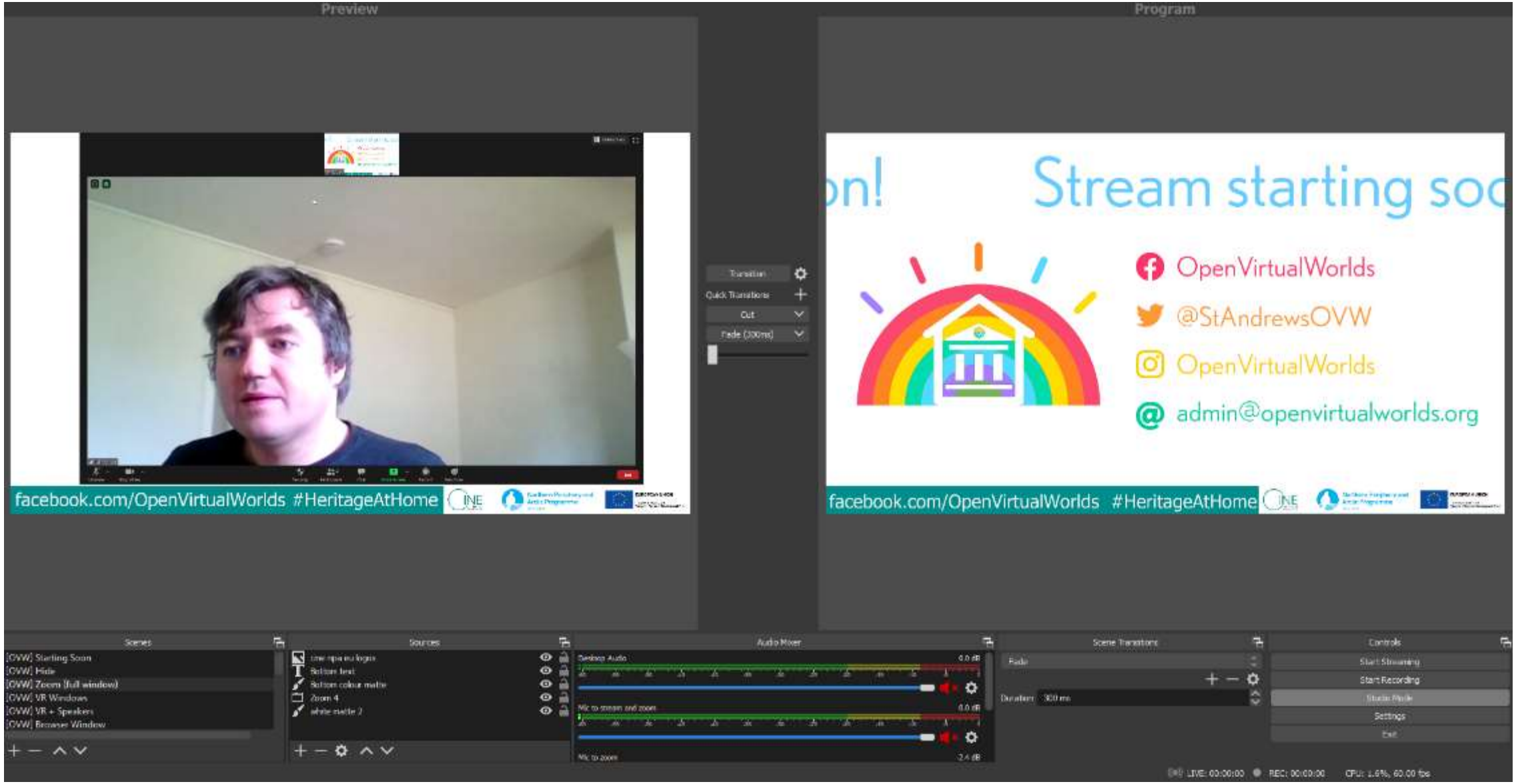

OBS Virtualcam 2.0.5 Setup
Choose Install Location
Choose the folder in which to install OBS Virtualcam 2.0.5.
Setup will install OBS Virtualcam 2.0.5 in the following folder. To install in a different folder, click Browse and select another folder. Click Next to continue.
Destination Folder
C:\Program Files\obs-studio\
Browse...
Space required: 2.8 MB
Space available: 14.3 GB
Nullsoft Install System v3.05
< Back
Next >
Cancel

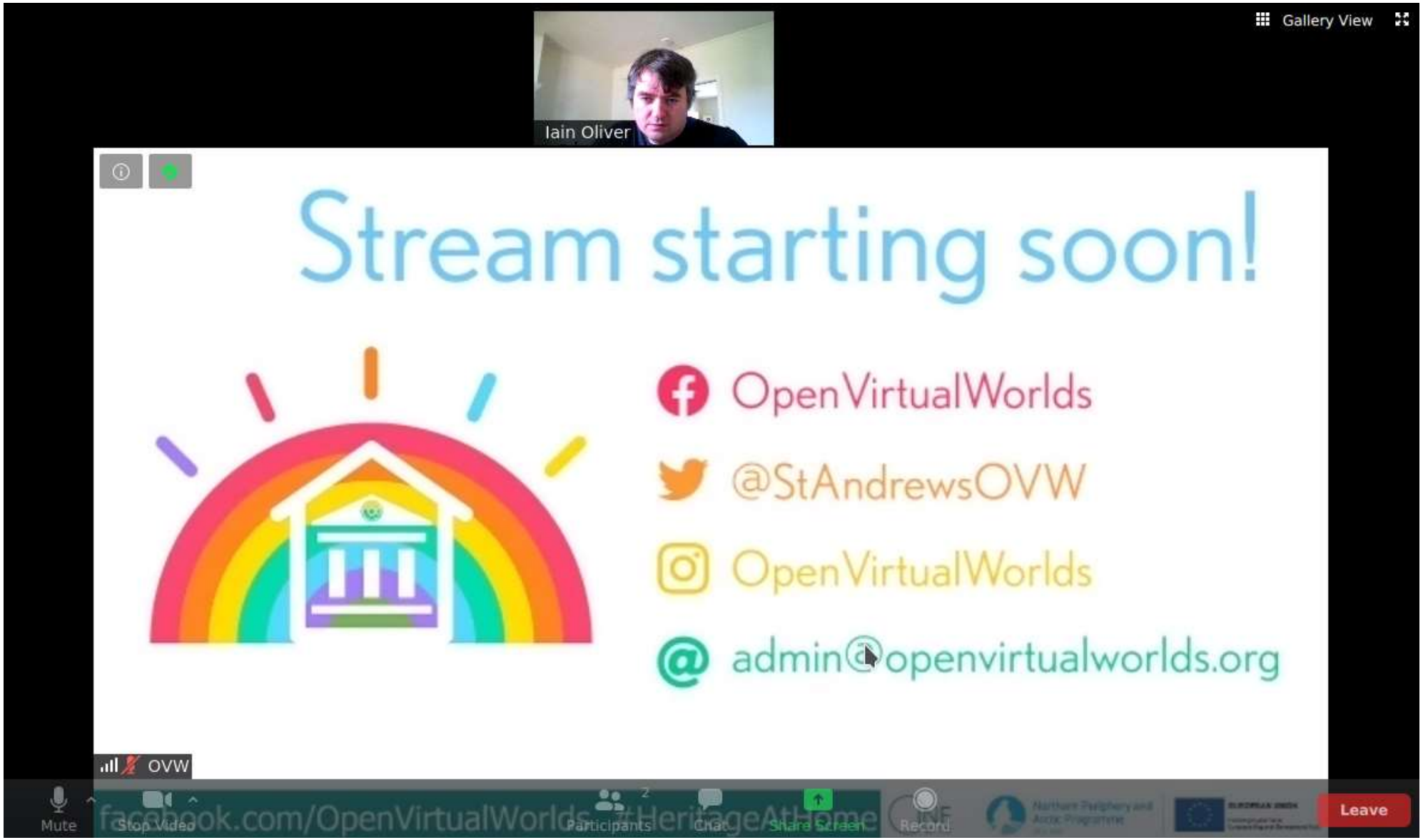

OBS Virtualcam 2.0.5 Setup
Device Selection
Virtual devices to install
Select the number of virtual cameras to register. Typically, you will not need more than one.
1
Nullsoft Install System v3.05
< Back
Install
Cancel

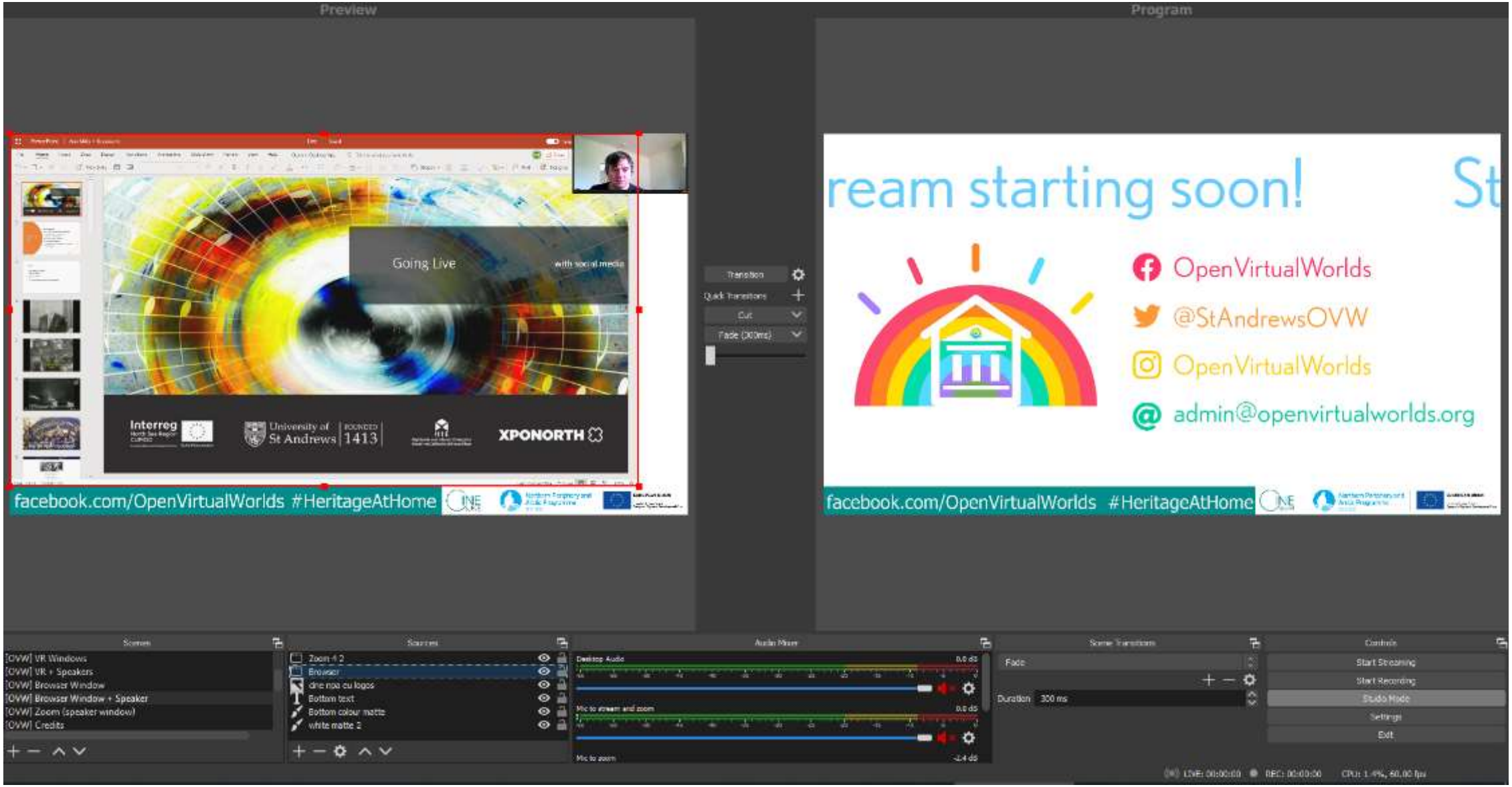

VirtualCam
Option
AutoStart
Horizontal Flip
Keep Aspect Ratio
Target Camera
OBS-Camera
Buffered Frames
3
Start
Stop
Interreg
North Sea Region
CUPIDO
com/OpenVirtualW

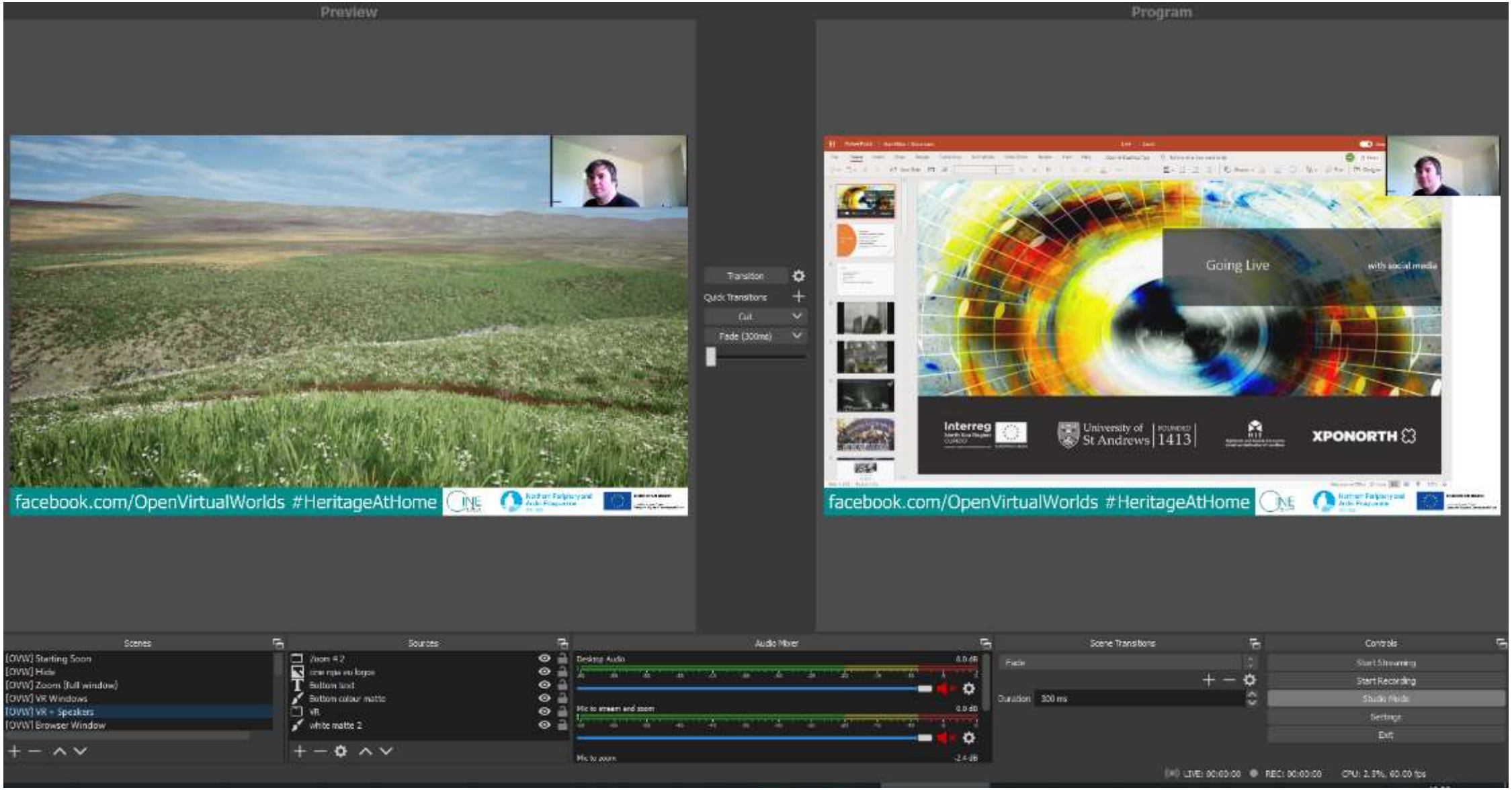

Preview
Program
Going Live
Going Live
Transition
Quick Transitions
Cut
Fade (300ms)
Fade to Black (300ms)
Interreg
University of St Andrews | FOUNDED 1413
XPONORTH
Interreg
University of St Andrews | FOUNDED 1413
XPONORTH
Scenes
Scene
Sources
Video Capture Device
Browser
Audio Mixer
Desktop Audio
Mic/Aux
Video Capture Device
Scene Transitions
Fade
Duration
300 ms
Controls
Start Streaming
Start Recording
Studio Mode
Settings
Exit

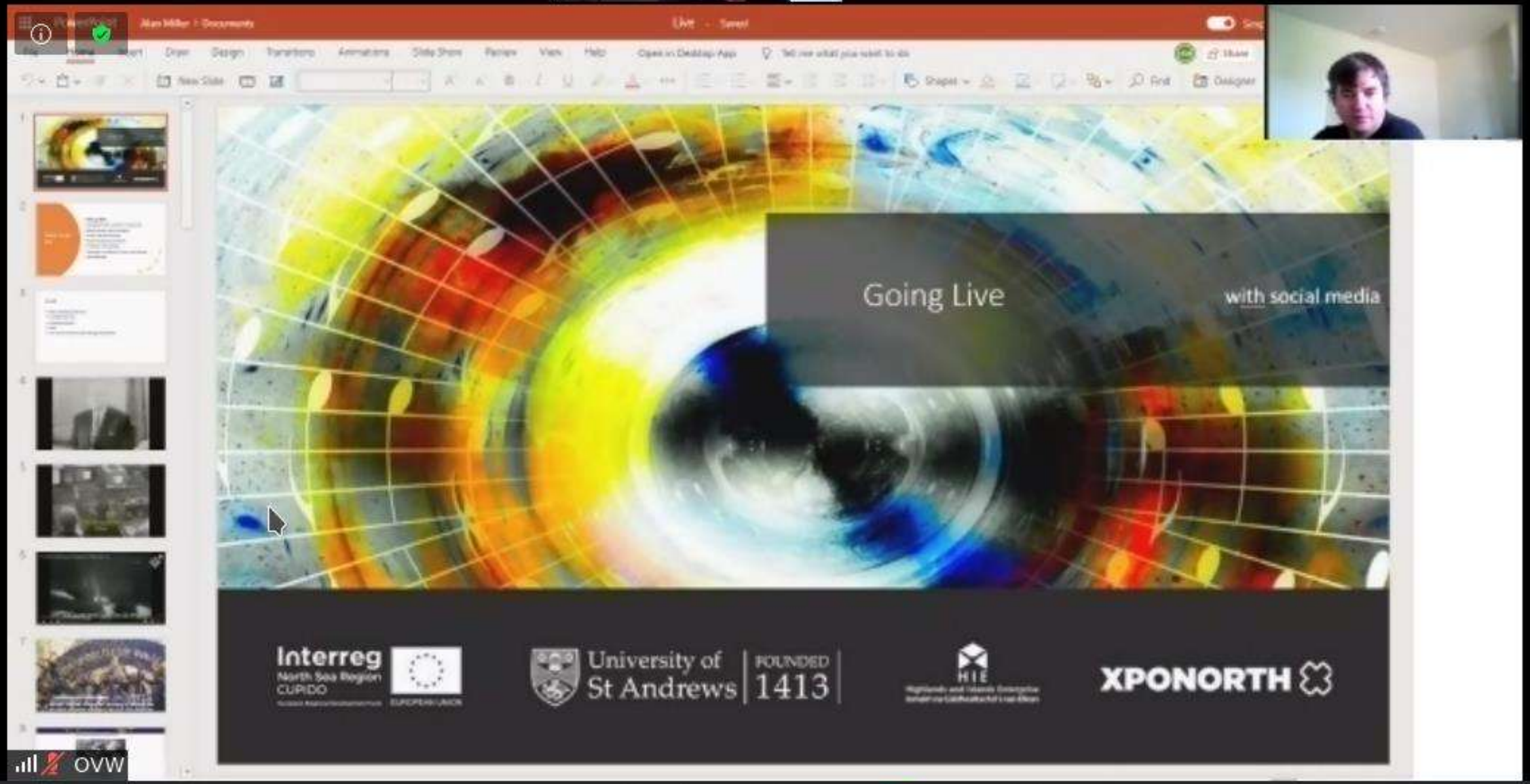

Zoom
Search
Settings
General
Video
Audio
Share Screen
Chat
Virtual Background
Recording
Profile
Statistics
Feedback
Keyboard Shortcuts
Accessibility
Rotate 90°
Camera:
OBS-Camera
16:9 (Widescreen)
Original Ratio
My Video:
Enable HD
Mirror my video
Touch up my appearance
Meetings:
Always display participant names on their video
Turn off my video when joining meeting


Preview
Program
facebook.com/OpenVirtualWorlds #HeritageAtHome
Stream starting soc
OpenVirtualWorlds
@StAndrewsOVW
OpenVirtualWorlds
admin@openvirtualworlds.org
facebook.com/OpenVirtualWorlds #HeritageAtHome
Transition
Quick Transitions
Cut
Fade (300ms)
Scenes
[OVW] Starting Soon
[OVW] Hide
[OVW] Zoom (full window)
[OVW] VR Windows
[OVW] VR + Speakers
[OVW] Browser Window
Sources
Audio Mixer
Desktop Audio
Mic to stream and zoom
Mic to zoom
Scene Transitions
Fade
Duration
Controls
Start Streaming
Start Recording
Studio Mode
Settings
Exit

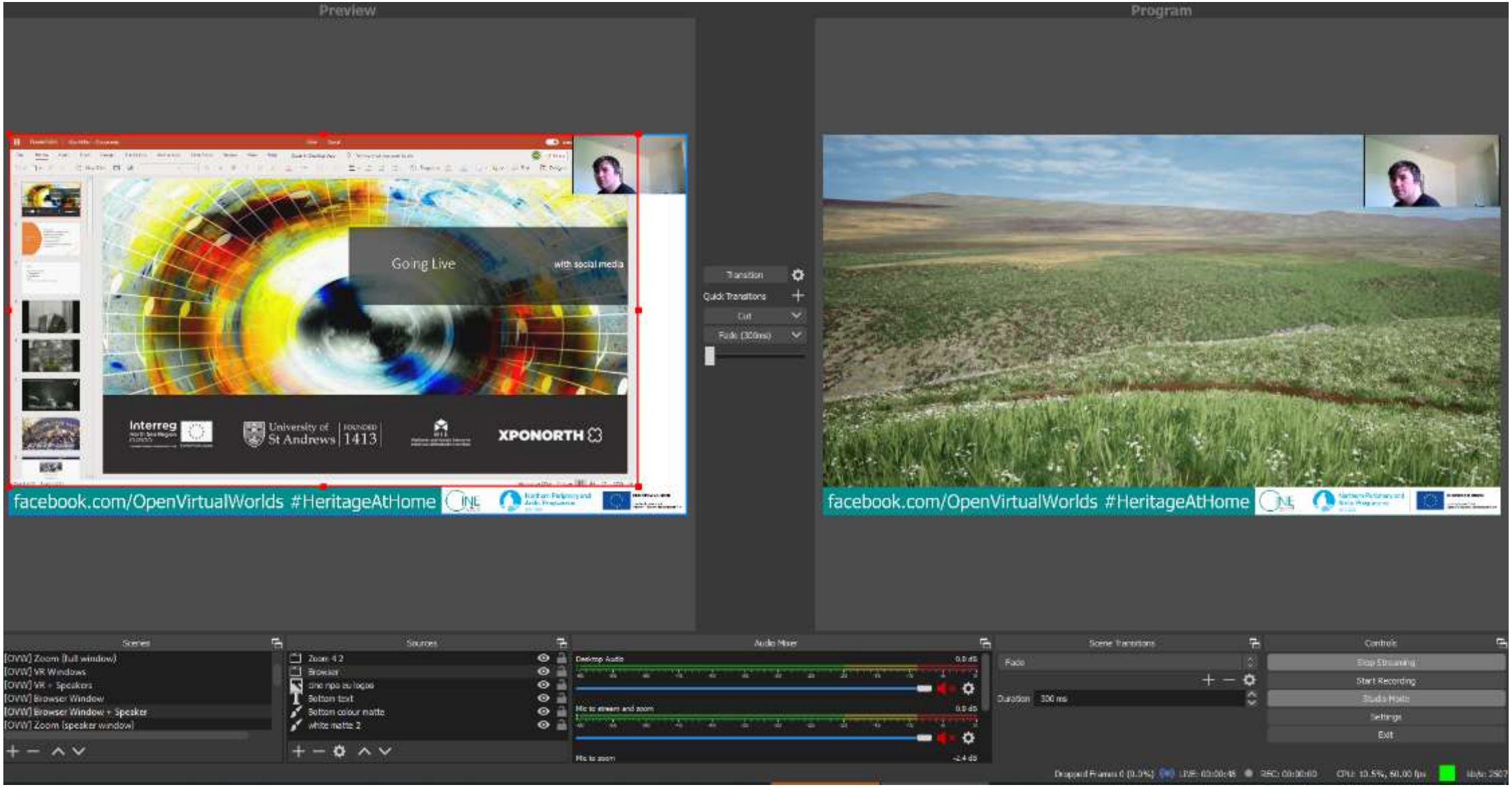

Gallery View
Iain Oliver
Stream starting soon!
OpenVirtualWorlds
@StAndrewsOVW
OpenVirtualWorlds
admin@openvirtualworlds.org
OVW
Mute
Stop Video
Participants
2
Chat
Share Screen
Record
Leave
facebook.com/OpenVirtualWorlds #HeritageAtHome


Preview
Program
Going Live
with social media
Interreg
University of St Andrews | FOUNDED 1413
XPONORTH
facebook.com/OpenVirtualWorlds #HeritageAtHome
Transition
Quick Transitions
Cut
Fade (300ms)
ream starting soon!
St
OpenVirtualWorlds
@StAndrewsOVW
OpenVirtualWorlds
admin@openvirtualworlds.org
facebook.com/OpenVirtualWorlds #HeritageAtHome
Scenes
[OVW] VR Windows
[OVW] VR + Speakers
[OVW] Browser Window
[OVW] Browser Window + Speaker
[OVW] Zoom (speaker window)
[OVW] Credits
Sources
Zoom 4:2
Browser
dnr noa cu logos
Bottom text
Bottom colour matte
white matte 2
Audio Mixer
Desktop Audio
0.0 dB
Mic to stream and zoom
0.0 dB
Mic to zoom
-2.4 dB
Scene Transitions
Fade
Duration
300 ms
Controls
Start Streaming
Start Recording
Studio Mode
Settings
Exit


Preview
Program
facebook.com/OpenVirtualWorlds #HeritageAtHome
Transition
Quick Transitions
Cut
Fade (300ms)
Going Live
with social media
Interreg
University of St Andrews
XPONORTH
facebook.com/OpenVirtualWorlds #HeritageAtHome
Scenes
[OVW] Starting Soon
[OVW] Hide
[OVW] Zoom (full window)
[OVW] VR Windows
[OVW] VR + Speakers
[OVW] Browser Window
Sources
Zoom # 2
Bottom text
Bottom colour matte
vR
white matte 2
Audio Mixer
Desktop Audio
Mic to stream and zoom
Mic to zoom
Scene Transitions
Fade
Duration 300 ms
Controls
Start Streaming
Start Recording
Studio Mode
Settings
Exit
LIVE: 00:00:00
REC: 00:00:00
CPU: 2.3%, 60.00 fps




Unmute Stop Video Participants 2 Chat Share Screen Record Leave


Preview
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with social media
Interreg
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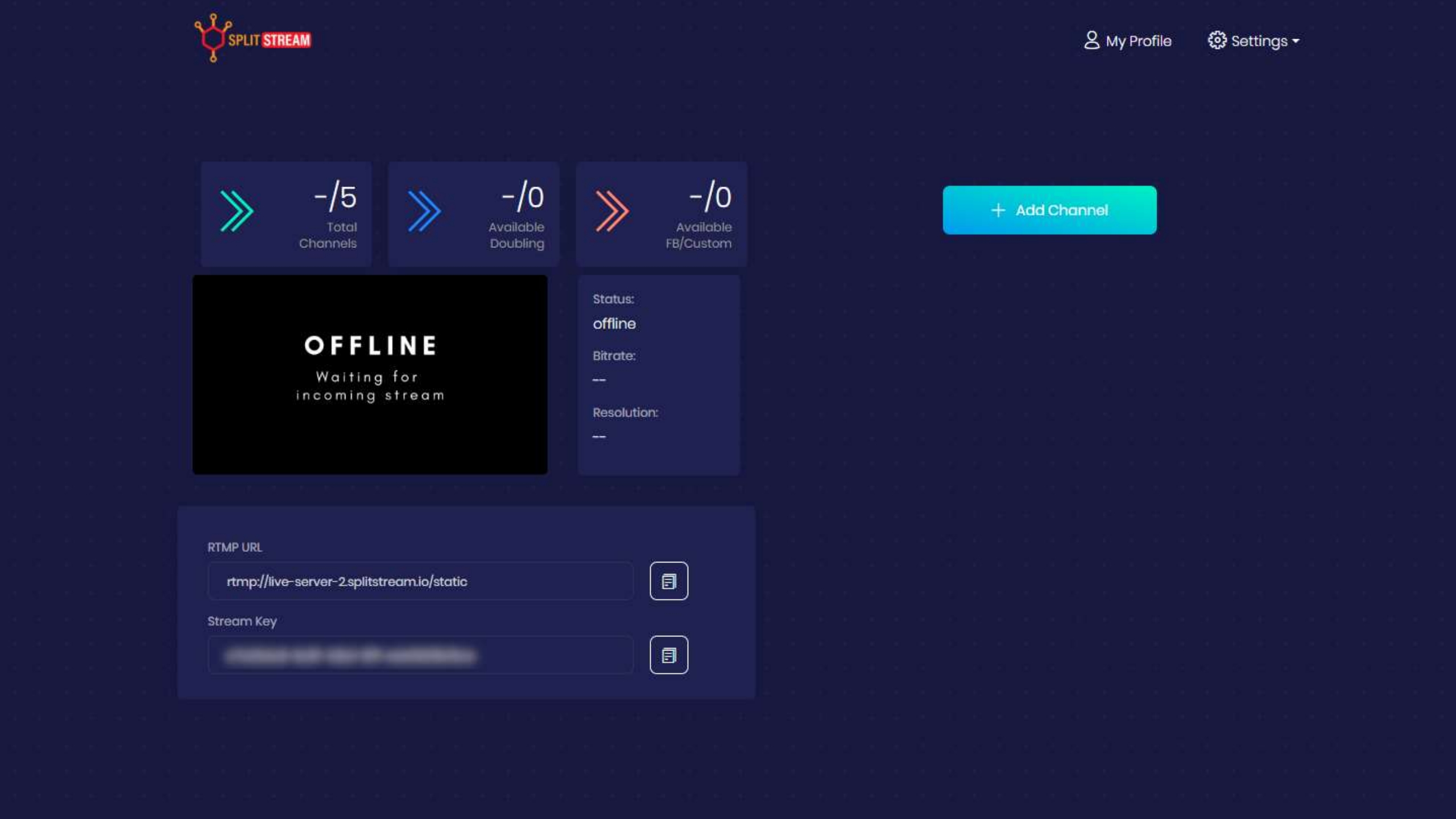
XPONORTH
facebook.com/OpenVirtualWorlds #HeritageAtHome
facebook.com/OpenVirtualWorlds #HeritageAtHome
Transition
Quick Transitions
Cut
Fade (300ms)
Scenes
[OVW] Zoom (full window)
[OVW] VR Windows
[OVW] VR + Speakers
[OVW] Browser Window
[OVW] Browser Window + Speaker
[OVW] Zoom (speaker window)
Sources
Zoom 4:2
Browser
Bottom text
Bottom colour matte
white matte 2
Audio Mixer
Desktop Audio
Mic to stream and zoom
Mic to zoom
Scene Transitions
Fade
Duration
300 ms
Controls
Stop Streaming
Start Recording
Studio Mode
Settings
Exit

| Video | Audio | Actions |
| --- | --- | --- |
| **2.5 Mbps** | **2.8 Kbps** | Event Logs |
| 1280×720, 60 fps | AAC | |

# Going live

- **Relaying to YouTube, Twitch and Twitter**


SPLIT STREAM
My Profile
Settings
-/5
Total Channels
-/0
Available Doubling
-/0
Available FB/Custom
+ Add Channel
OFFLINE
Waiting for incoming stream
Status:
offline
Bitrate:
--
Resolution:
--
RTMP URL
rtmp://live-server-2.splitstream.io/static
Stream Key

My Profile

Settings

Dashboard