

COMMUNITY-LED CULTURAL DEVELOPMENT

Supporting Vibrant
Creative Communities



Highlands and Islands Enterprise
Iomairt na Gàidhealtachd's nan Eilean



Fèis Ceilidh Trails, Lochaber - photo by Dougie Beck.

COMMUNITY-LED CULTURAL DEVELOPMENT

INTRODUCTION

Highlands and Islands Enterprise (HIE) is an ambitious organisation which recognises that economic and community development go hand in hand to create a society which is both wealthier and fairer.

As the Scottish Government's enterprise agency for the Highlands and Islands, we aim to build a highly successful and competitive region in which increasing numbers of people choose to live, work, study and invest. We achieve this by integrating economic growth and strengthening communities across the region.

Cultural activity is a vital feature of strong and healthy communities. Our support for community-based culture is a core element of our contribution to Scotland's Economic Strategy. Culture increases the attractiveness of the region to residents, visitors and investors, creating the conditions for population growth and enhanced resilience of communities - particularly in remote and rural areas.

At HIE, we invest in a range of community-led cultural initiatives that capitalise on the region's distinctive cultural offering, recognising its role in supporting social and economic growth.

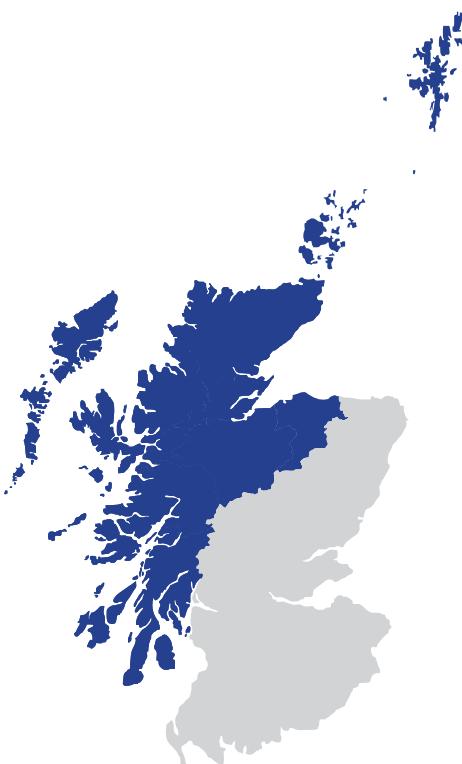
COMMUNITY-LED CULTURE

The Highlands and Islands is a globally distinctive, culturally rich and successful creative region.

Working with communities and partners, we support a vast array of community-led cultural activities to enhance the region's cultural offering.

Communities recognise how their participation in cultural activities is not only valuable in its own right, but also supports wider benefits including growing community confidence, developing an area's distinctiveness, creating local jobs and much more.

Innovative and engaging cultural activities are proven to add real value to the quality of life offered within communities. With our support, communities are working hard to find more opportunities to deliver and participate in creative activities which generate multiple benefits. Dunoon Burgh Hall Trust, for example, is developing a sustainable asset; establishing an artistic hub and focal point for a huge range of community-led cultural activities. Our input has focussed on helping the community to develop their sustainable business model which will also maximise the social and economic benefits for the Dunoon area.





Bodysurf

COMMUNITY-LED CULTURAL DEVELOPMENT

SUPPORTING VIBRANT CREATIVE COMMUNITIES

COMMUNITY-LED CULTURAL ENTERPRISE

There are many enterprising and innovative cultural community organisations and social enterprises operating across the Highlands and Islands. We are helping them to become viable, financially sustainable businesses. As they grow, they deliver many direct economic benefits for their communities and the wider region.

Through account management, we focus on empowering cultural social enterprises to achieve commercial growth. This often opens up connections into wider community-led cultural development initiatives, generating many social and economic returns that create stronger communities.

For example, we are working with Kilmartin Museum Trust to maximise the opportunity of the incredibly rich landscape of mid Argyll. They are doing this by transforming the museum in to a cultural hub for interpreting the local archaeology and heritage in original and innovative ways. Our input has helped Kilmartin Museum to make strategic decisions for sustainability and project manage the ambitious redevelopment.

COMMUNITY CULTURAL ASSETS

The region boasts a spectacular wealth of cultural assets which enhance a range of important economic areas, including tourism, food and drink, and creative industries.

The landscape, heritage, language and traditions help promote the attractiveness of the region and contribute to the strong relationship between the tourism and culture sectors which together are major drivers for sustainable growth. Communities are working hard to use these assets to generate wide and lasting benefits. With our support, communities are leading on a range of innovative cultural tourism initiatives. These include international music

festival events and major sports championships which help sustain a vibrant culture-tourism industry and promote the Highlands and Islands to a wide range of audiences beyond the region.

Our world-renowned food and drink sector also capitalises on the region's cultural excellences, developing distinctive branding and offering speciality foods with strong provenance. Again many communities and social enterprises are capitalising on these assets, connecting their brands to the place and people that produce their high quality, authentic food and drink products. These appeal greatly to the visitor market, improve the visitor experience and have international reach through trade shows and exporting.

YOUNG PEOPLE

Young people make a huge contribution to building community resilience. We work with communities and our partners to tap into the potential of the culture sector to help promote a region that is attractive to young people. Together we support training and employment initiatives across the creative industries sector, which includes music, broadcast industries, fashion, writing, and publishing. These support young people to develop their talents, secure local employment and stay in the Highlands and Islands.

In collaboration with community groups and cultural social enterprises, we also support a wide range of community-based cultural activities specifically aimed at young people to enhance their creative talent and artistic skills. These range from expressive arts, international cultural exchanges, traditional arts, youth arts festivals and much more. We support a vibrant programme of community-led arts activities to encourage young people to stay in, or return to, their local communities.

PARTNERSHIP

We work in partnership with communities, national agencies and local authorities to develop innovative community cultural development initiatives. Forming local and national partnerships we work to share resources and combine our focus to achieve the most from our investments in cultural activities.

An example is the Gaelic as an Asset Partnership, which includes Gaelic organisations, local authorities, Creative Scotland and other national development bodies. The partnership is working to maximise the economic and social value of Gaelic as an asset to community organisations, social enterprises and businesses in Scotland.

OUR APPROACH

In delivering our ambitions to enhance the region's cultural environment and take advantage of the opportunities to build creative communities and community cultural growth, we:

- Enable our ambitious community and social enterprise clients to grow by providing specialist business development support through account management
- Enable and invest in community-led cultural development initiatives which generate opportunities for participation
- Invest in partnership working to undertake joint research projects, development initiatives and knowledge-sharing as a means to define and promote our cultural offer
- Invest in working with partners to influence and develop culture policy

CASE STUDIES



COLLABORATIVE CREATIVE COMMUNITIES

Collaborative Creative Communities (CCC) is a fresh approach to working with our communities to support community-based cultural development.

CCC engages some of the region's key cultural social enterprises – from innovative dance and drama companies to globally-recognised music festivals – to lead on and deliver a wealth of innovative and engaging projects which create supportive infrastructure and networks within communities, whilst building their organisational resilience for the future.

VIBRANT GAELIC COMMUNITIES

Communities lead on some fantastic initiatives to support community cultural growth. For example, we support Fèisean nan Gaidheal to deliver community-led traditional arts activities, targeting remote and fragile areas. Gaelic language and culture is a central theme of their activities.

We work with Fèisean nan Gaidheal to help develop individual Fèisean (festivals) in communities; enhance skills and creative talent of young people; develop Gaelic arts and culture learning programmes within formal and informal learning contexts; and cultural tourism initiatives.



COMMUNITY CINEMA

We are working with local community groups and Regional Screen Scotland (RSS) to ensure people living in some of our remote communities can enjoy the full cinema experience.

Our support to RSS's new community cinema programme will provide cinema provision in rural and remote communities aiming to engage 20,000 participants in screen machine mobile cinema activities, stage exciting new film festival events, and provide assistance to community groups to develop cinema projects.



CROFTING CONNECTIONS

Crofting is a unique form of land tenure to the Highlands and Islands of Scotland. Our crofting communities are recognised as an important cultural source with a legacy of land stewardship, crafts skills, language, music, song, dance, poetry and storytelling.

We support the Soil Association, through partnership working and investment, to deliver Crofting Connections, an innovative community-based education programme enabling young people aged 3 to 18 living in crofting communities to learn about crofting. Fully aligned with the Curriculum for Excellence, the project also provides professional development for teachers.

YOUTH EMPLOYMENT ACCELERATOR

In collaboration with Skills Development Scotland, Department for Work and Pensions, Creative Scotland and the Inverness live music venue Ironworks, we are working to inspire young people to get involved in employability activities happening in their communities. Youth Employment Accelerator is a new service providing community-based training and work experience for young people in the creative industries.

We view this type of approach as important to enable our young people to remain in the region to pursue a career and address gaps in creative industries' skills provision. The pilot phase supported 53 young people into positive career destinations. We are currently working with partners to take forward the next phase aiming to broaden its scope and reach across the region.



FOR MORE INFORMATION

You can find more information about how we support communities and the work of HIE as a whole on our website. Click on the Community Support tab on the home page.

www.hie.co.uk

YOU CAN FOLLOW US ON SOCIAL MEDIA:

www.twitter.com/HIEScotland
www.facebook.com/
HighlandsandIslandsEnterprise
www.YouTube.com/HIECommunications





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LEARN HIE TROT NA MEDHANAN SÓISEALTA:



na líub, son leasachadh phroifeachanta am measg thidsearan. Churràiccealaím Alisan Smá-mhatheis, agus tha e le cotroman chrottearachd. Chaidh am program a chruithachadh a rèir a' toirt cotrom do dhaoine oga aoids 3 gu 18 ionnsachadh mu Ceangalachean Crottearachd; program ùr innleachadh a' alrigid agus co-obrachadh, guis lìbhrigeadh a' phrisicit Tha HIE a' cumail tacit ri Comannan na Talmhaninn, tro thàic-

brain, danasa, bàrdachd agus seanchas. A thasobh làimheachadh mar storasan cultarail le eachdarlaid shonraicthe nan Eilean. Tha coimhearsnachdan crottearachd air an ri luchd-comhniadh bhàilttean beaga na Gàidhlealtachd is. Tha crottearachd na dòigh air còrtichean fearainn a chumail aithneachadh mar storasan cultarail le eachdarlaid shonraicthe

CÉANGALACHLEAN CROITTEARACHD



Their aim program comháearnsachd ur RSS a' dol a chumail seilbhéis thilimichean ri mu 20,000 neach ann an Machiné — laridh mhor le trealarír sa bheil taitigh-dhealbh. Táthair Screen colmhaearnsachdan iomallach is air an tSraith tron Screen agus a' dol a chumail taitic i buidhnean aig fèis filimichean, agus a' cur taccharfasan ura air dolgigh comháearnsachd a tha a' eascachadh phriséactan mu choinneamh thraighean-dealbh.

Inna sinrh an-creista ag obair mara n'uidhmearan comharsnachadh agus Fregional Screen Scotland (RSS) gus deanamh chinnseach gum leigheach muinntir nan comharsnachadh as lomallachche ann an Alba cothrom ar fthilichean fhaiscinn an comhfhurachtach an taligh -dhealbh.

TAGHEAN-DEALBH SA CHOMHÉARSNACH



Anas anns an CcC thá cùid do na prionadh iomairtean
sosiasaithe cultarail sa sgríre – bho chompanaidhsean dannaísa is
dramaí gu feisean cuillí le cilíig i ré eadar-ainiseanta – is iad
a, stiúireadh agus a libhrgéadach sreath mhor phróiseactan
bhunneadhachach is larraigeach a thá a cruthachadh bunsuctháin
agus línioraidhsean tacleil am measc choinimhearsaichdean,
aig an aon am a neartachadh bhuidhnean airson a bhith
seasmhachadh thar nam bliadhainnachan ri teachd.

The Colmhearsnachdan Co-obrachail Cúthacháil (CC) na mhadh-oibrach ñ air òbair malle ñ Colmhearsnachdan gus tâic a chumail ñ leasachadh ean cultarail fo stílir.

COIMHEARSNACHDAN CO-OBRACHAIL CRUTHACHAIL



BUIL-L-SAMPAI(L DE AR PROIECTAN

leasachadh a thoirt air polleasaidhean cultarail buidhnean com-páirtreachail gus builidh agus

- A' cur tacit ri obar ann an co-bhuiuin ri

cultair agus gus ari e tharrding thugie fiorsachadh mar dhögigh air déarbhach ar

iomairtean leasachadh agus roinneadh thaoibh phriosaeactan ranndasachadh,

- A' cur tacit ri obar chom-páirtreachail a sás amra

chomhsearsnachdan - le cithroman a dhol an an sellibh ann an, iomairtean cultarail fo stílir

- A' toirt chromasan do, agus a' cur aigead

chumntasan

comhsearsnachd is iomairtean sóiseata

to chomhsháile shonrachte air leasachadh

- A' toirt chromasan do builidhnean

agus neartachadh cultar chomhsearsnachdan,

cruthachadh agus gábhail brath air na cithroman son

leasachadh ar-nárd-amasaí arison

Ainn an cilleannach ar-nárd-amasaí arison

MODH-OBRACH HIE

ghnóthachasán.

comhsearsnachd, iomairtean sóiseata agus

na Gáidhlíg agus i a' cur ri obar builidhnean

ghabhal air lúach eacnamaí agus súbhait a

an com-páirtreachas seo ag obar gus brath a

buidhnean leasachadh náiseanta éile. Tha

úghadarasán ionadail, Alba Chruithachail agus

a' gábhail a-steach bhuidhnean Gáidhlíg,

Tha an com-páirtreachas, Gáidhlíg mar Stòras,

na eispleir a-steach a' cur tacit.

toraidhnean ag éirigh as na taccharatasan cultarail

ghoileasán agus a', cur proimhachas air na

ionadail is náiseanta tha sin a' co-roin

comhsearsnachdan. Tha chom-páirtreachasán

agus ugħdarasán ionadail arison iomairtean

comhsearsnachdan, buidhnean náiseanta

Tha HIE ag obar ann an co-bhuiuin i

COM-PÁRTREACHASAN

tilléach gú, na comhsearsnachdan dha bhuiuin iad.

brosnachadh dhaoine gá gus fluireach ann, no

éalain fo stílir chomhsearsnachdan a tha a'

inntleachdach stéidhthe air iomairtean cultarail.

tolt air ahdhat sreath mhor de dh'iomairtean

am meag na iomairtean sóiseata seò,

tha réisean cultarail

ga cumail n program beochail de thachartasan dha olignidh agus tòr mor a bharrachd. Tha tacit dha oiléanach, éalaín traidseanta, fèis éalaín

h-ealaín cleasachd, iomairtean eadar-náiseanta sgilean. Am meag na tha ga thabhaninn, tha na

chomhsearsnachd air an cruthachadh dha

mhòr de thachartasan cultarail stéidhthe sa

cultarail, tha HIE a' cur tacit i farasingeacachd

comhsearsnachd agus iomairtean sóiseata

Ag obar ann an co-bhuiuin ri builidhnean

h-Eileanan.

aitie agus a' fluireach sa Ghàidhleatachd is na

iad a' leasachadh an talanain, a' cumail tacit ri obar san

h-iomairtean seo a', cumail tacit ri daoinie gá is

fasan, sgriobhadh agus folisseachadh. Tha na

gabhal air-stéach ceol, cràobh-sgoileachd,

obrach snà ghníomhachasan cruthachail, a'

cómhla, a' cur tacit ri iomairtean treanachd is

a tha tarraingeachd do dhaoine bga. Tha sin

cultarail cultar gu feum gus sgríre a bhith agus

obrach ann an co-bhuiuin ri comhsearsnachdan

máilleannanach chomhsearsnachdan. Tha sin ag

daoinie gá a' cur gu mor ri neart

DAONIE OGÀ

dilbhé agus tro réic a-nuill thairis.

margadhnean eadar-náiseanta tro fhileannan bídh

ris na turasán-tadhail acá. Tha iad a' fàighinn gu

air an sgríre bho thaili thairis is e a', cur gu mor

seò air leith tarraingeachd do dhaoine a' tadhail

agus biadh dhàrridh chun a' mhàragaich. Tha

na daoinie an sás ann am fàighinn deochan

sgurachthe le flor sgéulachd air co a's a thainig

brannadach árachd agus a' tabhairn bíadh

brath air sàr-chultar na sgríre, a' cleachdach

deoch, leis na stuthan air an réic a', gábhail

Tha clu' eadar-náiseanta aig ar biaidh agus

chultarail is a' cur ri fallainneachd turasachd

spòrs a tha a' cur ri charpaisean mòra

Am meag na iomairtean seo, tha réisean cultarail

tolt air ahdhat sreath mhor de dh'iomairtean

inntleachdach stéidhthe air iomairtean cultarail.

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éalaín fo stílir chomhsearsnachdan a tha a'

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tacit riutha ach an t-eild acá air a bhith nan

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CULTAR FO STUIR CHOMHEARSNACHDAN

Ag obair ann an co-bhunin ní comhmearsnachdan agus buidhneann com-páirtiteachais, tis sin a' cultúrail a thá a', cur ri beatha cultúrail na sgríre. cur tac i farsalingeacaid mhór ghnóthachan cur tac i farsalingeacaid mhór ghnóthachan tis sin a' agus buidhneann com-páirtiteachais, tis sin a' cultúrail a thá a', cur ri beatha cultúrail na sgríre. Thá comhmearsnachdan ag althineachadh choiromacha agus tarriingeach a', cur ri lúach beatha ann an comhmearsnachdan. Le tac bhó HIE, tha a dhóil an sás ann an iomáintean cultúrail le bunaonachdan na líub. Thá uras Talla Baile Dhún Omháin a' leascachadh storas seasmhach; a chuiridh dea sraath mhor de ghnóthachan cultúrail toigeáran HIE air priomhachas a chur air cultúrail toigeáran mór a sisealaí agus eacnamaach a tháit do sgríre Dhún Omháin.

The *cuimhearsnachdan* (*fálliann*, *laidir air an ailtíneachadh* to *thacharfasan* *cúltarailí*). *Thá ar tairic dhá cultar a thá stéidhthe as* *choimhearsnachd aig crídhé na dígh sa bhéil HIE a, cur ri coiléanachd Ró-innleacachd Eacnamaidh na h-Alba. Thá cultar lídir na sgiire a, *caillachadh* *gú bheil i nás tarraingíochte a thaoibh a bithí a, tadhail oirié, furaíoch intíte agus ailleadh a chur an seilbh intíte. Thá cultar a, *curthachadh* *arainneachd* *san tig* *neartachadh* *airíreach-sluagh* agus san *tig* *fas air* *seasmhachadh* *chomhmearsnachdan* *gú h-áráidh ann an sgírean a thá air an tuath is air in iomáil.***

*Thá sinne aig HIE a, cur ariegead an seilbh ann an seirbh de *chiomháitínean* to *stílúir* choimhearsnachdan a *thá a, toirt buannaíochd as cultar aráidh na sgíre agus a, cur ri cùdrom ar* *cuilair airson fás soisearla agus eacanamach.**

The lomairt na Gáidhleasachd is nan Eilean (HIE) na bhuidheann aird-amaiseach a tha ag aithneachadh mar a tha leasachadh eacnamaich is coimhearsnachd ag obair comhla airson an sgíre a chur a bharrachd a tha na h-Alba, tha HIE ag amas air sgíre a chruinneachadh a tha sòlbasachail agus parapsiseach; far a bhéil barrachd dhaoine son gábhail comhainidh, obair, ionnsachadh agus aigead a chuir an sellibh. Tha na h-amasan seò gan colleanachd tro fàs eacnamaich agus neartachadh chomh-easanaidh, air an lòit air a dhàrthat mar-aon air feadh na sgíre.

The map illustrates the Caledonian Fault System across Scotland. The western Highlands and islands are shaded in light grey, while the eastern Highlands and the central belt are shaded in dark blue. The southern coastal areas are left white. A complex network of white lines represents the fault system, which is particularly dense in the central belt and the northern Highlands.

RO-RADH

LEASAGHDH CULTARRAIL FO STIUIR CHOIMHEARNSACHDA





Beòthail Cruthacail
Cruthacachadh Chòimhearsnachdan

LEASACHAIDH CULTURAL FO STIUR CHÒIMHEARSNACHDAN