

# SURVEY OF YOUNG PEOPLE

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Highlands and Islands Enterprise  
Iomairt na Gàidhealtachd 's nan Eilean





# RESEARCH FINDINGS

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POSITIVE ATTITUDE  
TO HIGHLANDS AND ISLANDS

**80%** PROUD OF  
HOME TOWN / LOCATION

**62%** POSITIVE ABOUT  
STAYING

**60%** THINK CAREER  
OPPORTUNITIES ARE POORER

# TOP FIVE ATTRACTIVENESS FACTORS



HIGH QUALITY JOBS • OPPORTUNITIES FOR CAREER PROGRESSION • HOUSING  
ACCESS TO FURTHER AND HIGHER EDUCATION • AFFORDABLE TRANSPORT LINKS



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# ACTIONS

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COLLABORATION  
CONNECTIVITY  
UNIVERSITIES  
SKILLS



SUPPORTING

year of young people  
bliadhna na h-òigridh  
2018





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