

Accommodation Occupancy in Highlands of Scotland 2002-2006

Hotel Room in Highlands of Scotland

Scottish Accommodation Occupancy

Source: Scottish Accommodation Occupancy Survey

Area	Highlands of Scotland
Sector	Hotel
Facility	Room

Average of Occupancy (%)	Year				
	Month	2002	2003	2004	2005
Jan	38	37	36	39	38
Feb	45	47	43	47	48
Mar	48	47	44	48	41
Apr	47	58	57	50	55
May	65	67	67	67	67
Jun	72	71	73	73	72
Jul	75	75	77	79	76
Aug	82	84	84	87	86
Sep	73	74	73	76	71
Oct	59	62	59	64	61
Nov	45	45	42	45	45
Dec	39	36	33	39	34
Ann Avg	58	60	59	61	58

Guest House and Bed & Breakfast Room in Highlands of Scotland

Scottish Accommodation Occupancy

Source: Scottish Accommodation Occupancy Survey

Area	Highlands of Scotland
Sector	GH&B&B
Facility	Room

Average of Occupancy (%)	Year				
	Month	2002	2003	2004	2005
Jan	11	12	15	18	14
Feb	16	15	19	20	20
Mar	23	15	21	28	19
Apr	31	36	37	31	39
May	53	56	55	59	52
Jun	64	63	67	63	61
Jul	71	70	72	73	71
Aug	81	81	81	81	79
Sep	54	57	58	56	57
Oct	29	34	31	31	31
Nov	16	20	18	21	17
Dec	13	20	16	16	18
Ann Avg	41	42	42	43	40

Self-catering in Highlands of Scotland

Scottish Accommodation Occupancy

Source: Scottish Accommodation Occupancy Survey

Area	Highlands of Scotland
Sector	S/Catering
Facility	Unit

Average of Occupancy (%)	Year				
	Month	2002	2003	2004	2005
Jan	24	26	22	23	24
Feb	36	38	38	32	37
Mar	42	31	31	41	38
Apr	49	66	66	50	65
May	73	75	74	63	72
Jun	82	78	79	78	80
Jul	87	87	88	84	83
Aug	90	92	90	94	91
Sep	74	80	78	80	78
Oct	66	69	67	66	66
Nov	28	31	33	34	33
Dec	35	37	35	35	36
Ann Avg	58	60	59	58	59

Caravan & Camping in HIE Area

Scottish Accommodation Occupancy

Source: Scottish Accommodation Occupancy Survey

Area	HIE
Sector	Caravan&Camp
Facility	Pitch

Average of Occupancy (%)	Year				
	Month	2002	2003	2004	2005
Apr	9	16	13	16	23
May	23	29	24	38	35
Jun	33	33	35	46	49
Jul	43	48	56	61	61
Aug	42	52	51	57	56
Sep	18	26	29	34	31
Oct	16	10	21	19	21
Seasonal Avg	28	31	34	40	41

For further information please email: research@visitscotland.com