



NURTURING IDEAS GROWING SUCCESS

Interreg 
EUROPEAN UNION
Northern Ireland - Ireland - Scotland
European Regional Development Fund



co-innovateprogramme.com

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YOUR INTRODUCTION TO CO-INNOVATE

What is Co-Innovate?

In an ever changing and increasingly competitive marketplace, innovation is integral to business growth and success.

With Co-Innovate, you can learn about the benefits of innovation, identify opportunities for growth in your business and create a vision to make it happen.

Co-Innovate, a new programme supported by the European Union's INTERREG VA Programme, managed by the Special EU Programmes Body, will help you harness ideas to:



- Work smarter
- Equip you for future challenges
- Add value to your business
- Stand out from the competition
- Boost your bottom line



The ability of high-growth firms to outperform others derives in large part from their **greater levels of successful innovation.**



How does it work?

Co-Innovate will give you the tools and tailored support to help you innovate, differentiate and compete successfully.

Every company's innovation needs are different so each company's journey through the programme is unique.

The programme offers graduated levels of support including free workshops; individual business health checks; detailed innovation audits; sectoral networks; project management placements and one-to-one expert mentoring.

Is my business eligible?

If you're an SME from the manufacturing and tradable services sectors, from the eligible regions*, you can apply.

Priority sectors include renewable energy, life and health sciences, and agri-food.

However, we welcome applications from all eligible businesses.

*Northern Ireland, the six border counties of Ireland and Western Scotland including Highlands and Islands. Visit co-innovateprogramme.com for more information.



SMEs which have a track record of innovation are more likely to export... successfully, and **more likely to generate growth** than non-innovating firms.



Enterprise Research Centre



HOW DO I APPLY?

It couldn't be easier to apply to access free support from Co-Innovate. Simply register your interest at: co-innovateprogramme.com/register



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