

# Calling all entrepreneurs of the Highlands and Islands...

- ✓ Are you an early stage business or entrepreneur based in the Highlands and Islands region of Scotland?
- ✓ Do you have big ambitions for your business?
- ✓ Are you looking for some serious acceleration to kick start those ambitions?

Well, this just might be your lucky day. Working with Highlands and Island Enterprise (HIE), Scottish Government, Harper Macleod and Royal Bank of Scotland, the world's largest free business accelerator – Entrepreneurial Spark – is coming to the Highlands and Islands this September.

## How this is going to work:

You might be thinking, how's this going to work in our region? Great question. Here's how:

We've created a new completely free programme designed to meet the specific needs of the Highlands and Islands. It will run as a pilot over a three-month period. There will be some face-to-face events, but in the main, you'll be able to access our usual world class support and resources from your home, office or business premises through virtual support.

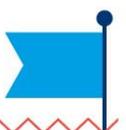


## The details:

The programme works by you being assigned an Entrepreneurial Spark Enabler, a guy or gal who'll be your rock, inspiration and ass-kicker as you go on this Entrepreneurial journey. The programme will be bookended with two physical events, #GoDoBootcamp and #GoDoFocus, where all businesses on the programme will come together for agenda setting, networking and, crucially, entrepreneurial mindset building. We also have #GoDoAcceler8 half way through as a sense check that all is going to plan. Your assigned Entrepreneurial Spark Enabler will schedule regular calls with you to firstly find out more detail about you and your business but then to work out an action plan of what you need to focus on weekly. You will then be held accountable to those actions as you move through the programme. There will be a number of online modules to support you as well as creating a community with the fellow entrepreneurs who are in your cohort. All along the way we'll have support from our partners at HIE, Harper Macleod and RBS – a world class team.

## Feedback:

Crucially, as it is a pilot, we will be looking for your feedback at the end so that we can learn from everything and develop the offering so we can continue to meet the needs of the entrepreneurs throughout the country.



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 **entrepreneurial-spark**

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## Important dates for your diary:

Before you go anywhere, please make sure you can attend all of these compulsory programme events, they will run 9.30am-5pm each day and will be held in a central Inverness venue:

1. [#GoDoBootcamp](#) – Wednesday 14th and Thursday 15th September – 9.30am-5pm
2. [#GoDoAcceler8](#) – Wednesday 26th October, 9.30am-5pm
3. [#GoDoFocus](#) – Wednesday 7th December, 9.30am-5pm

Still got a few unanswered questions? What I will get from this? What kind of person/business is this programme for? Find all the answers in our [FAQ's here](#).

[Apply now](#)

