

HIE network internet statistics 2003–2004

There were 8.3 million page visits by 3.8 million users across all of the Network's web sites during the twelve months to March 2004 – with site use approximately doubling for the second year in succession. Major points of comparison with last year's statistics include:

2002–2003

- 4.3 million page visits to some 4,600 pages
- Broadband pages – 9,000 page visits per month
- E-business pages – 3,500 page visits per month
- LEC sites – average 17,000 page visits per month
- Overall, more than 573,000 documents downloaded since 2001
- 7,000 online enquiry forms submitted
- 22,000 referrals to online business directory
- 30,000 in-site searches made

2003–2004

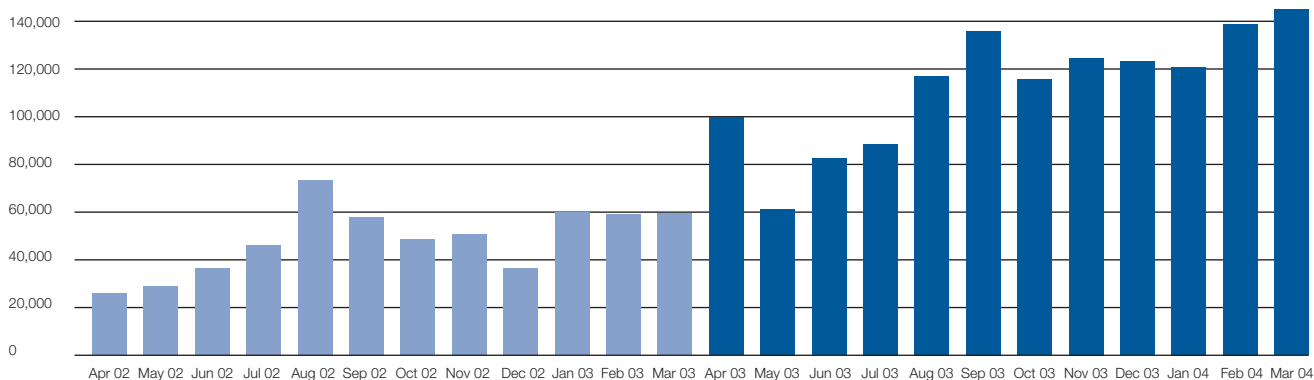
- 8.3 million page visits (by 3.8 million users) to some 5,000 pages
- Broadband pages – 15,000 page visits per month
- E-business pages – 6,000 page visits per month
- LEC sites – average 23,000 page visits per month
- Overall, more than 888,000 documents downloaded (315,000 this year)
- 23,000 online enquiry forms submitted
- 54,000 referrals to online business directory
- 63,000 in-site searches made

Two new sites which came on-stream – www.initiative-at-the-edge.co.uk and www.craftscotland.org both achieved, within six months of launch, figures comparable with longer-established HIE sub-sites. HI-Arts, HIE's cultural development arm, through its www.hi-arts.co.uk online arts journal, won regional and UK national awards for best public sector use of broadband telecommunications.

Site visits

This deals with the number of user sessions on each site. A user may view a number of pages during their session but their whole session counts as a single visit. The table shows the figures for the 2003–2004 period. This is followed by a chart showing visits to the www.hie.co.uk site over a two-year period.

	HIE main site	AIE	CASE	INE	Lochaber	MBSE	Orkney	RACE	Shetland	SALE	WIE	Broadband	E-business	Hi-Arts	HIIT	Crafts Pilot	Initiative at the Edge
Apr-03	98,787	9,829	9,025	8,099	7,402	3,361	3,620	8,095	18,174	12,689	4,506	17,162	3,935	46,244	2,788	–	29
May-03	61,909	7,464	7,805	4,996	5,824	2,418	3,509	5,706	14,649	10,576	4,459	7,425	3,236	55,449	1,299	–	985
Jun-03	82,059	6,198	5,488	4,855	4,786	2,335	2,705	4,438	10,068	8,113	3,060	6,153	2,236	47,342	1,166	–	2,069
Jul-03	88,021	8,705	6,626	7,574	7,115	2,757	4,090	7,618	12,209	11,226	4,686	8,820	2,936	73,782	1,911	–	2,983
Aug-03	116,335	11,440	7,077	13,644	9,493	3,350	6,566	10,871	13,179	14,969	6,396	20,732	5,782	75,742	1,999	–	2,071
Sep-03	133,723	12,571	8,459	13,820	10,753	3,824	6,527	11,446	15,838	15,935	7,183	11,516	4,796	115,148	2,703	13	3,425
Oct-03	114,794	9,731	6,891	11,152	9,348	2,943	5,552	9,352	13,731	15,084	5,618	10,820	5,919	106,549	4,403	1,191	6,013
Nov-03	123,028	10,606	8,189	9,213	9,551	3,658	5,892	10,270	14,001	17,437	6,449	13,616	6,710	89,640	4,676	3,030	5,178
Dec-03	121,309	10,062	6,983	6,342	8,973	3,842	5,917	8,583	13,674	16,468	5,648	13,788	7,065	113,266	4,951	2,759	5,843
Jan-04	118,833	11,575	7,521	6,961	9,717	3,549	6,494	10,880	13,048	18,877	6,636	16,130	4,675	99,266	3,824	6,964	6,967
Feb-04	138,256	12,618	10,926	9,438	10,240	5,758	6,055	11,310	13,053	20,619	6,316	20,764	5,657	123,293	4,727	4,151	5,125
Mar-04	143,518	15,205	14,538	13,622	11,510	7,138	7,033	12,329	18,306	19,672	7,608	23,731	6,927	117,495	4,035	6,058	7,638



Page visits

This counts the number of times anyone views any page in the site concerned. The table shows figures for the 2003–2004 period.

	HIE all sites	HIE main site	AIE	CASE	INE	Lochaber	MBSE	Orkney	RACE	Shetland	SALE	WIE	Broadband	E-business	HIIT	Hi-arts	Crafts pilot	Initiative at the Edge
Apr-03	663,463	282,990	30,894	24,709	23,799	21,622	12,081	14,439	22,835	45,035	32,729	15,410	37,674	10,346	3,558	72,296	–	146
May-03	677,126	229,548	34,744	23,874	38,791	23,086	13,749	13,928	23,015	39,156	31,767	16,425	34,108	10,560	1,713	130,407	–	1,376
Jun-03	757,246	270,917	40,445	24,531	59,714	25,816	15,633	17,358	25,407	36,207	33,988	16,926	31,565	8,399	1,659	136,911	–	2,689
Jul-03	629,311	216,870	28,489	18,281	37,365	19,634	10,011	12,812	20,409	27,634	27,399	13,427	35,543	7,917	2,205	143,406	–	3,745
Aug-03	872,595	296,265	40,594	25,436	62,211	29,705	15,052	20,125	32,124	36,015	37,932	19,609	56,960	13,060	2,617	182,028	–	2,766
Sep-03	1,169,464	393,748	56,779	34,229	92,811	36,339	19,459	24,145	39,974	44,527	45,666	26,616	52,369	14,657	2,974	280,926	70	4,023
Oct-03	566,255	211,061	15,020	11,166	15,765	15,378	6,184	10,115	13,842	25,721	22,715	8,933	39,780	11,254	4,894	137,316	9,245	7,716
Nov-03	521,082	198,116	14,547	11,614	11,713	12,883	5,769	9,110	13,772	21,969	22,809	8,931	34,596	11,699	6,603	116,317	13,521	6,974
Dec-03	478,903	173,030	13,084	9,581	7,650	12,182	6,435	9,050	11,007	20,408	20,472	7,693	22,347	10,552	5,231	135,427	8,233	6,388
Jan-04	518,533	190,366	16,512	11,483	9,917	13,955	6,476	10,261	14,641	22,130	24,858	9,614	27,093	8,680	4,310	123,694	16,832	7,629
Feb-04	568,143	202,271	17,201	14,304	12,180	13,474	8,173	9,403	14,745	19,147	25,315	8,908	41,574	9,198	5,045	148,712	12,423	5,985
Mar-04	904,809	295,879	39,800	29,791	48,235	25,548	15,381	16,145	26,434	36,776	35,599	17,312	59,054	16,891	4,532	214,073	13,971	9,290